

Envelopes and partial least squares regression^{*}

R. D. Cook, University of Minnesota[†]

I. S. Helland, University of Oslo and

Z. Su, University of Florida

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Abstract

We build connections between envelopes, a recently proposed context for efficient estimation in multivariate statistics, and multivariate partial least squares (PLS) regression. In particular, we establish an envelope as the nucleus of both univariate and multivariate PLS, which opens the door to pursuing the same goals as PLS but using different envelope estimators. It is argued that a likelihood-based envelope estimator is less sensitive to the number of PLS components selected and that it outperforms PLS in prediction and estimation.

1 Introduction

Prediction of a univariate or multivariate response $\mathbf{y} \in \mathbb{R}^r$ from multivariate data $\mathbf{x} \in \mathbb{R}^p$ is at the core of applied statistics, and many different predictive methods have been developed in response to numerous diverse settings encountered across the applied sciences. In this article we address the predictive culture in chemometrics, where partial least squares (PLS) is the dominant method. For chemometricians, who have been mainly responsible for the development of PLS, empirical prediction is a main issue. They tend not to address population PLS models or regression coefficients, but directly the predictions resulting from PLS algorithms. This custom of forgoing population considerations is at odds with statistical tradition. While PLS is known and increasingly used within

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[†]Corresponding author: School of Statistics, 313 Ford Hall, 224 Church St SE, University of Minnesota, Minneapolis, MN 55455. email: dennis@stat.umn.edu

20 the statistics community, it is perhaps still not widely accepted here because it is based on sample
21 algorithms that have not been cast into a conventional Fisherian framework of well-defined popula-
22 tion parameters. But see Helland (1990), where a population model was defined for PLS in the case
23 $r = 1$. This population model was further discussed by Næs and Helland (1993) and by Helland
24 (2001), and a first attempt at maximum likelihood estimation was given by Helland (1992). Martens
25 and Næs (1989) is a classical reference for PLS within the chemometrics community. Frank and
26 Friedman (1993) gave an informative discussion of PLS from various statistical views.

27 The overarching goal of this article is to show that there is a very close connection between PLS
28 and the recently developed envelopes of Cook, Li and Chiaromonte (2007, 2010). In particular, we
29 show that PLS depends fundamentally on an envelope at the population level and that this envelope
30 can be used as a well-defined parameter that characterizes PLS. The establishment of an envelope
31 as the nucleus of PLS then opens the door to pursuing the same goals as PLS but using different and
32 perhaps better envelope estimators.

33 While PLS is an integral part of the chemometrics culture, envelope methodology is new and
34 not yet widely recognized in statistics. As shown in past studies (Cook, et al., 2010; Su and Cook,
35 2011, 2012, 2013) envelope methodology has the potential to achieve substantial efficiency gains in
36 a variety of multivariate problems and thus also has the potential to become wanted methodology.
37 The efficiency gains afforded by envelopes are achieved by a targeted form of dimension reduction
38 that can effectively separate information that is material for the goals at hand from that which is
39 immaterial. The particular advances described in this article can be viewed as another instance of
40 the utility of envelopes in understanding and improving statistical methodology, specifically PLS.
41 As in past studies, it will be seen that the most advantageous envelope methods require numerical
42 optimization over a Grassmann manifold, which is non-standard in statistics but commonplace in
43 other disciplines. A MATLAB toolbox that implements past methods, in addition to the methods
44 described in this article, is available at <http://code.google.com/p/envlp/>.

45 We begin in Section 2 by briefly reviewing the relevant algebraic basis for envelopes and es-
46 tablishing the context for our exposition. Since much more is known about univariate PLS ($r = 1$)
47 than multivariate PLS ($r > 1$), we first develop a connection between univariate PLS and envelopes
48 in Section 3, relying primarily on the work of Helland (1988, 1990) for PLS. We present new re-
49 sults in Section 4 to show the role of envelopes in multivariate PLS as implemented in the SIMPLS

50 algorithm (de Jong, 1993). We also discuss two alternative envelope estimators, one based on a
 51 multivariate Krylov matrix and one originating from a likelihood-based objective function. It is
 52 argued that the likelihood-based estimator will typically provide better predictions than traditional
 53 PLS methods. Numerical illustrations are given in Section 5 and a concluding discussion is given
 54 in Section 6. Proofs are available in Appendix A. We use group theory in Appendix B to pro-
 55 vide a characterization of regressions in which PLS may be most appropriate. To aid intuition and
 56 understanding, a little background on how Grassmann optimization algorithms are constructed is
 57 provided in Appendix C.

58 Our exposition makes use of the following notation and conventions. We use $\mathbb{R}^{a \times b}$ to denote
 59 the space of real $a \times b$ matrices. $\text{span}(\mathbf{R})$ denotes the subspace spanned by the columns of the
 60 matrix $\mathbf{R} \in \mathbb{R}^{a \times b}$. A matrix $\mathbf{R} \in \mathbb{R}^{a \times b}$ with $a > b$ is called semi-orthogonal if its columns are
 61 orthogonal and have norm 1, so that $\mathbf{R}^T \mathbf{R} = \mathbf{I}$. For a subspace $\mathcal{R} \subseteq \mathbb{R}^p$ and a matrix $\mathbf{M} \in \mathbb{R}^{p \times p}$
 62 we let $\mathbf{M}\mathcal{R}$ denote the space of all vectors $\mathbf{M}\mathbf{x}$ as \mathbf{x} runs through \mathcal{R} . The projection onto the
 63 subspace \mathcal{R} in the inner product $(\mathbf{x}, \mathbf{y}) = \mathbf{x}^T \mathbf{M} \mathbf{y}$ determined by \mathbf{M} is represented as $\mathbf{P}_{\mathcal{R}(\mathbf{M})}$,
 64 so that $\mathbf{P}_{\mathcal{R}(\mathbf{M})} \mathbf{z} = \mathbf{R}(\mathbf{R}^T \mathbf{M} \mathbf{R})^{-1} \mathbf{R}^T \mathbf{M} \mathbf{z}$ when $\mathcal{R} = \text{span}(\mathbf{R})$ and the inverse exists. We let
 65 $\mathbf{Q}_{\mathcal{R}(\mathbf{M})} = \mathbf{I} - \mathbf{P}_{\mathcal{R}(\mathbf{M})}$. The second subscript ‘ (\mathbf{M}) ’ will be suppressed when employing the usual
 66 inner product, $\mathbf{M} = \mathbf{I}$, so that $\mathbf{P}_{\mathcal{R}} \mathbf{z} = \mathbf{R}(\mathbf{R}^T \mathbf{R})^{-1} \mathbf{R}^T \mathbf{z}$ when \mathbf{R} is a basis matrix for \mathcal{R} . The
 67 orthogonal complement \mathcal{R}^\perp of a subspace \mathcal{R} is with respect to the usual inner product, unless
 68 explicitly stated otherwise. We have $\mathbf{P}_{\mathcal{R}^\perp} = \mathbf{Q}_{\mathcal{R}}$. The subspace sum $\mathcal{R}_1 \oplus \mathcal{R}_2$ is the space of all
 69 sums $\mathbf{x}_1 + \mathbf{x}_2$ where $\mathbf{x}_1 \in \mathcal{R}_1$ and $\mathbf{x}_2 \in \mathcal{R}_2$.

70 2 Envelopes

71 Throughout this article we consider the multivariate linear model

$$\mathbf{y} = \boldsymbol{\mu} + \boldsymbol{\beta}^T (\mathbf{x} - \boldsymbol{\mu}_{\mathbf{x}}) + \boldsymbol{\varepsilon}, \quad (1)$$

72 where $\mathbf{y} \in \mathbb{R}^r$, $\boldsymbol{\mu} \in \mathbb{R}^r$, $\boldsymbol{\beta} \in \mathbb{R}^{p \times r}$ is non-zero, and the random predictor vector \mathbf{x} has mean
 73 $\mathbf{E}(\mathbf{x}) = \boldsymbol{\mu}_{\mathbf{x}}$ and covariance matrix $\boldsymbol{\Sigma}_{\mathbf{x}}$. Independently, $\boldsymbol{\varepsilon}$ is distributed with mean $\mathbf{0}$ and constant
 74 covariance matrix $\boldsymbol{\Sigma}_{\mathbf{y}|\mathbf{x}}$; for emphasis we write this as $\sigma_{y|\mathbf{x}}^2$ when \mathbf{y} is univariate. The data $(\mathbf{y}_i, \mathbf{x}_i)$,
 75 $i = 1, \dots, n$, is assumed to consist of independent and identically distributed copies of (\mathbf{y}, \mathbf{x}) with

76 finite fourth moments.

77 Cook, Li and Chiaromonte (2010; hereinafter CLC) introduced the novel idea of an envelope
78 for parsimonious parameterizations of multivariate statistical problems. An expository introduction
79 to the underlying structure of an envelope was given by Su and Cook (2011). Concentrating on
80 reduction in the y -dimension and assuming normal errors and non-stochastic predictors \mathbf{x} , CLC
81 demonstrated that the envelope estimator of the coefficient matrix β in the multivariate regression
82 model (1) has the potential to produce truly massive gains in efficiency relative to the standard
83 estimator. In contrast, we here consider regressions in which \mathbf{x} is random, focus on reduction in the
84 \mathbf{x} -dimension, and do not necessarily assume normal errors.

85 2.1 Introduction to envelopes for predictor reduction

86 Our goal, like the usual goal in chemometric applications, is to predict $\mathbf{y} \in \mathbb{R}^r$ from multivariate
87 data $\mathbf{x} \in \mathbb{R}^p$. We make no distributional assumptions, but assume that moments and hence corre-
88 lations exist. Let \mathcal{S} be a subspace of \mathbb{R}^p so that (i) $\mathbf{Q}_{\mathcal{S}}\mathbf{x}$ is uncorrelated with $\mathbf{P}_{\mathcal{S}}\mathbf{x}$. While such
89 a subspace may be chosen in many ways, we focus on situations in which it is desirable to base
90 predictions on $\mathbf{P}_{\mathcal{S}}\mathbf{x}$ alone by requiring also that (ii) \mathbf{y} be uncorrelated with $\mathbf{Q}_{\mathcal{S}}\mathbf{x}$ given $\mathbf{P}_{\mathcal{S}}\mathbf{x}$. For
91 any \mathcal{S} with properties (i) and (ii), we say that $\mathbf{Q}_{\mathcal{S}}\mathbf{x}$ is linearly immaterial to the regression since
92 $\mathbf{Q}_{\mathcal{S}}\mathbf{x}$ depends linearly on neither $\mathbf{P}_{\mathcal{S}}\mathbf{x}$ nor \mathbf{y} . Consequently, $\mathbf{P}_{\mathcal{S}}\mathbf{x}$ must carry all of the information
93 that is linearly material to the regression; that is, all of the information that is available about β from
94 \mathbf{x} .

95 The following proposition connects the statistical conditions (i) and (ii) with equivalent alge-
96 braic conditions that lead to the notion of envelopes. These conditions are restated in the proposition
97 for ease of reference.

98 **Proposition 2.1** *Assuming model (1), assertion (i) $\text{corr}(\mathbf{P}_{\mathcal{S}}\mathbf{x}, \mathbf{Q}_{\mathcal{S}}\mathbf{x}) = 0$ is equivalent to the alge-*
99 *braic condition (a) both $\Sigma_{\mathbf{x}}\mathcal{S} \subseteq \mathcal{S}$ and $\Sigma_{\mathbf{x}}\mathcal{S}^{\perp} \subseteq \mathcal{S}^{\perp}$. When (a) holds, we say that \mathcal{S} is a reducing*
100 *subspace of $\Sigma_{\mathbf{x}}$. Assertion (ii) $\text{corr}(\mathbf{y}, \mathbf{Q}_{\mathcal{S}}\mathbf{x} \mid \mathbf{P}_{\mathcal{S}}\mathbf{x}) = 0$ is equivalent to the algebraic condition*
101 *(b) $\text{span}(\beta) \subseteq \mathcal{S}$.*

102 Finally, we want the dimension of \mathcal{S} to be as small as possible. The smallest \mathcal{S} satisfying (a)
103 and (b) is called the $\Sigma_{\mathbf{x}}$ -envelope of $\text{span}(\beta)$ and denoted as $\mathcal{E}_{\Sigma_{\mathbf{x}}}(\text{span}(\beta))$. The equivalence with

104 assertions (i) and (ii) will later be related to connections with PLS. We let $\mathcal{B} = \text{span}(\beta)$ and use \mathcal{E}
 105 as shorthand for $\mathcal{E}_{\Sigma_x}(\mathcal{B})$ in subscripts. We consider the implications of this structure for prediction
 106 in Section 2.3, after reviewing the algebraic basis for envelopes in Section 2.2.

107 2.2 Review of envelopes

108 Here the definitions will be restated in complete generality. Our intent is to provide just enough
 109 background from CLC to allow us to later develop firm connections with PLS. Many additional
 110 results on envelopes were given by CLC.

111 **Definition 2.1** *A subspace $\mathcal{R} \subseteq \mathbb{R}^p$ is said to be a reducing subspace of $\mathbf{M} \in \mathbb{R}^{p \times p}$ if both $\mathbf{M}\mathcal{R} \subseteq$
 112 \mathcal{R} and $\mathbf{M}\mathcal{R}^\perp \subseteq \mathcal{R}^\perp$. If \mathcal{R} is a reducing subspace of \mathbf{M} we say that \mathcal{R} reduces \mathbf{M} .*

113 This definition of a reducing subspace is standard in linear algebra and functional analysis (cf.
 114 Conway, 1990, p. 38), but its notion of reduction is not compatible with how it is usually understood
 115 in statistics. Nevertheless, it is the foundation for the next definition which is directly relevant to the
 116 methodology discussed here.

117 **Definition 2.2** (CLC) *Let $\mathbf{M} \in \mathbb{R}^{p \times p}$ and let $\mathcal{B} \subseteq \text{span}(\mathbf{M})$. Then the \mathbf{M} -envelope of \mathcal{B} – denoted
 118 by $\mathcal{E}_{\mathbf{M}}(\mathcal{B})$ – is the intersection of all reducing subspaces of \mathbf{M} that contain \mathcal{B} .*

119 In applications \mathcal{B} is typically the span of a regression vector or matrix and \mathbf{M} will be a co-
 120 variance matrix. In this article we will often have $\mathcal{B} = \text{span}(\beta)$ and $\mathbf{M} = \Sigma_x$. The intersection
 121 of two reducing subspaces is always a reducing subspace. This together with the weak condition
 122 $\mathcal{B} \subseteq \text{span}(\mathbf{M})$ ensures that the \mathbf{M} -envelope always exists.

123 These definitions yield three important consequences that relate reducing subspaces and en-
 124 velopes to the eigenstructure of the reduced matrix; distinct eigenvalues are not required.

125 **Proposition 2.2** (CLC)

126 (a) \mathcal{R} reduces $\mathbf{M} \in \mathbb{R}^{p \times p}$ if and only if $\mathbf{M} = \mathbf{M}_{\mathcal{R}} + \mathbf{M}_{\mathcal{R}^\perp}$, where $\mathbf{M}_{\mathcal{R}} = \mathbf{P}_{\mathcal{R}}\mathbf{M}\mathbf{P}_{\mathcal{R}}$ and
 127 $\mathbf{M}_{\mathcal{R}^\perp} = \mathbf{Q}_{\mathcal{R}}\mathbf{M}\mathbf{Q}_{\mathcal{R}}$.

128 (b) If $\mathbf{M} \in \mathbb{R}^{p \times p}$ is symmetric, then \mathbf{M} has a spectral decomposition with eigenvectors only in
 129 \mathcal{R} or in \mathcal{R}^\perp if and only if \mathcal{R} reduces \mathbf{M} .

130 (c) If $\mathbf{M} \in \mathbb{R}^{p \times p}$ is symmetric with $q \leq p$ eigenspaces, then the \mathbf{M} -envelope of $\mathcal{B} \subseteq \text{span}(\mathbf{M})$
 131 can be characterized by $\mathcal{E}_{\mathbf{M}}(\mathcal{B}) = \bigoplus_{i=1}^q \mathbf{P}_i \mathcal{B}$, where \mathbf{P}_i is the projection onto the i -th eigenspace of
 132 \mathbf{M} .

133 Consequence (a) in this proposition shows how the mathematical notion of reduction in Defini-
 134 tion 2.1 is linked to the task of algebraically reducing a matrix to the sum of two orthogonal ma-
 135 trices. When applied to a covariance matrix, this type of reduction (decomposition), along with
 136 the usual form of statistical dimension reduction, plays a key role in the development of envelope
 137 methods.

138 Envelopes are quite versatile and can be adapted to any multivariate setting that involves a
 139 non-negative definite symmetric matrix \mathbf{M} and a location matrix β . Candidates for \mathbf{M} include
 140 $\text{var}(\mathbf{x}) = \Sigma_{\mathbf{x}}$, $\text{var}(\mathbf{y}) = \Sigma_{\mathbf{y}}$ and the error covariance matrix $\Sigma_{\mathbf{y}|\mathbf{x}}$. Models like (1) allow for
 141 crisp development of envelope methodology by permitting, for example, a likelihood analysis when
 142 the errors are normal and reduction of \mathbf{y} is sought (CLC). However, the concept of an envelope
 143 as represented in Definition 2.2 is not model-based and can be useful in studies involving only
 144 moments, as is the case here.

145 2.3 Overview of predictor reduction via envelopes

146 As mentioned previously, CLC studied reduction in the \mathbf{y} -dimension, while here we are con-
 147 cerned with reduction in the \mathbf{x} -dimension. This distinction means that operationally we work
 148 with the column space $\mathcal{B} = \text{span}(\beta) \subseteq \mathbb{R}^p$, while CLC largely worked with the row space
 149 $\mathcal{B}' = \text{span}(\beta^T) \subseteq \mathbb{R}^r$. Additionally, CLC assumed normal errors and relied on various condi-
 150 tional independence conditions for motivation. Here we use correlation rather than independence
 151 for the underlying rationale.

152 Let $m = \dim(\mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B}))$, let $\Sigma_{\mathbf{xy}} = \text{cov}(\mathbf{x}, \mathbf{y})$ when $r > 1$, let $\sigma_{xy} = \text{cov}(\mathbf{x}, y)$ when $r = 1$
 153 and let $\Gamma \in \mathbb{R}^{p \times m}$ denote a semi-orthogonal basis matrix for $\mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B})$. If a basis Γ was known then
 154 we could reduce the predictors $\mathbf{x} \rightarrow \Gamma^T \mathbf{x}$ and base prediction on the reduced linear model

$$\mathbf{y} = \boldsymbol{\mu} + \boldsymbol{\alpha}^T \{\Gamma^T (\mathbf{x} - \boldsymbol{\mu}_{\mathbf{x}})\} + \boldsymbol{\varepsilon}, \quad (2)$$

155 where $\boldsymbol{\alpha} = \text{var}^{-1}(\Gamma^T \mathbf{x}) \text{cov}(\Gamma^T \mathbf{x}, \mathbf{y}) = (\Gamma^T \Sigma_{\mathbf{x}} \Gamma)^{-1} \Gamma^T \Sigma_{\mathbf{xy}} \in \mathbb{R}^{m \times r}$. The *envelope coefficient*

156 *matrix* of \mathbf{x} in (2) is simply

$$\beta_{\mathcal{E}} \equiv \Gamma \alpha = \Gamma (\Gamma^T \Sigma_{\mathbf{x}} \Gamma)^{-1} \Gamma^T \Sigma_{\mathbf{x}\mathbf{y}} = \mathbf{P}_{\mathcal{E}(\Sigma_{\mathbf{x}})} \beta = \beta, \quad (3)$$

157 where the third equality follows because $\beta = \Sigma_{\mathbf{x}}^{-1} \Sigma_{\mathbf{x}\mathbf{y}}$ and the last equality follows because $\mathcal{B} \subseteq$
 158 $\mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B})$ by construction. It follows from conditions (i) and (ii) stated in Section 2.1 that there is no
 159 loss of focus on β when using model (2) instead of (1).

160 The envelope coefficient matrix does not depend on the particular basis Γ chosen for $\mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B})$
 161 since $\beta_{\mathcal{E}}$ is unchanged by replacing Γ with $\Gamma \mathbf{O}$ for any conforming orthogonal matrix \mathbf{O} . Conse-
 162 quently, $\mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B})$ is the essential parameter with corresponding parameter space being the set of all
 163 m -dimensional subspaces of \mathbb{R}^p . This set is called a Grassmann manifold or Grassmannian, which
 164 we denote by $\mathcal{G}_{(m,p)}$, and $m(p-m)$ real numbers are required to uniquely identify a single subspace
 165 in $\mathcal{G}_{(m,p)}$. Background on Grassmann optimization is available from Edelman et al. (1998) and Liu
 166 et al. (2004). See Appendix C for a cursory introduction.

167 Let $\mathbf{S}_{\mathbf{x}}$, $\mathbf{S}_{\mathbf{x}\mathbf{y}}$ and $\mathbf{s}_{\mathbf{x}\mathbf{y}}$ denote the sample versions of $\Sigma_{\mathbf{x}}$ and $\Sigma_{\mathbf{x}\mathbf{y}}$ and $\sigma_{\mathbf{x}\mathbf{y}}$. There are now
 168 two estimators of β to consider: the ordinary least squares (OLS) estimator $\hat{\beta}_{\text{OLS}} = \mathbf{S}_{\mathbf{x}}^{-1} \mathbf{S}_{\mathbf{x}\mathbf{y}}$
 169 from model (1) and, assuming that an estimator $\hat{\Gamma}$ of a basis for $\mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B})$ is available, the envelope
 170 estimator $\hat{\beta} = \hat{\Gamma} \hat{\alpha} = \hat{\Gamma} (\hat{\Gamma}^T \mathbf{S}_{\mathbf{x}} \hat{\Gamma})^{-1} \hat{\Gamma}^T \mathbf{S}_{\mathbf{x}\mathbf{y}}$ from model (2), which is just the estimator $\hat{\alpha}$ from
 171 the OLS fit of \mathbf{y} on $\hat{\Gamma}^T \mathbf{x}$ left multiplied by $\hat{\Gamma}$. Several different methods for estimating a basis
 172 of $\mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B})$ are discussed in later sections. For instance, SIMPLS uses a sequential estimator, as
 173 discussed in Section 4.3, while the likelihood-based estimator of Section 4.5 requires optimization
 174 over a Grassmann manifold.

175 Let \mathbf{x}_N denote a new independent observation on \mathbf{x} , let $\mathbf{z}_N = \mathbf{x}_N - \boldsymbol{\mu}_{\mathbf{x}}$, and let $\hat{\beta}_{\Gamma} = \Gamma \hat{\alpha}$
 176 denote the envelope estimator of β when a basis Γ is known. The following proposition provides
 177 intuition about regressions in which prediction of \mathbf{y} at \mathbf{z}_N via (2) might be superior to those from
 178 (1).

179 **Proposition 2.3** *If the regression is univariate with $\mathbf{x} \sim N_p(\boldsymbol{\mu}_{\mathbf{x}}, \Sigma_{\mathbf{x}})$, $n > p + 2$ and a known*
 180 *semi-orthogonal basis matrix $\Gamma \in \mathbb{R}^{p \times m}$ for $\mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B})$, then*

$$\text{var}(\hat{\beta}_{\text{OLS}}^T \mathbf{z}_N) = \frac{n-m-2}{n-p-2} \text{var}(\hat{\beta}_{\Gamma}^T \mathbf{z}_N) + \frac{\sigma_{y|\mathbf{x}}^2}{n-p-2} \mathbf{z}_N^T \Gamma_0 (\Gamma_0^T \Sigma_{\mathbf{x}} \Gamma_0)^{-1} \Gamma_0^T \mathbf{z}_N, \quad (4)$$

181 where the variances are computed over all of the data (both y and \mathbf{x}), $\mathbf{\Gamma}_0 \in \mathbb{R}^{p \times (p-m)}$ is a semi-
 182 orthogonal basis matrix for $\mathcal{E}_{\Sigma_{\mathbf{x}}}^{\perp}(\mathcal{B})$ and \mathbf{z}_N is held fixed.

183 We see from this proposition that only the part of \mathbf{z}_N that lies in $\mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B})$ is relevant for prediction in
 184 the reduced model (2). If $\mathbf{z}_N \in \mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B})$ then $\text{var}(\widehat{\boldsymbol{\beta}}_{\text{OLS}}^T \mathbf{z}_N) = (n-p-2)^{-1}(n-m-2)\text{var}(\widehat{\boldsymbol{\beta}}_{\mathbf{I}}^T \mathbf{z}_N)$.
 185 The gain implied in this case depends on the relationships between n , m and p . If p is close to n , in
 186 the extreme $p = n - 3$, and m is small then the reduction in predictive variance could be substantial.
 187 On the other hand, when fitting only the full model, predictions depend on the whole of \mathbf{z}_N and
 188 in particular on the part of \mathbf{z}_N that lies in $\mathcal{E}_{\Sigma_{\mathbf{x}}}^{\perp}(\mathcal{B})$ via the second term on the right hand side of
 189 (4). Here we find a connection between collinearity and $\mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B})$. If the predictors are collinear,
 190 so $\Sigma_{\mathbf{x}}$ has some small eigenvalues, and if some of the eigenvectors corresponding to those small
 191 eigenvalues fall in $\mathcal{E}_{\Sigma_{\mathbf{x}}}^{\perp}(\mathcal{B})$ then the second term on the right side of (4) could be large and the
 192 predictive gain realized by using the reduced model could again be substantial.

193 In practice the envelope $\mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B})$ will be unknown and thus will need to be estimated. The
 194 variability in the estimate of $\mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B})$ will mitigate the predictive gains discussed above, but we
 195 have found in simulations that (4) gives a useful qualitative feeling for the advantages of pursuing
 196 predictor reduction via envelopes. In general, the bias contribution to the prediction error should
 197 also be taken into account. The mean square error of any $\widehat{\boldsymbol{\beta}}_*^T \mathbf{z}_N$ as a predictor of y is the sum
 198 of three contributions: The conditional variance of y , which cannot be altered, the squared bias of
 199 $\widehat{\boldsymbol{\beta}}_*^T \mathbf{z}_N$ and its variance. It will follow from later results here that the squared bias of the envelope
 200 estimator proposed here is of smaller order than its variance as $n \rightarrow \infty$. In the remainder of this
 201 article we discuss how $\mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B})$ is estimated by using PLS and other methods.

202 **3 Univariate partial least squares**

203 In this section we first review relevant aspects of univariate PLS, relying primarily on Helland
 204 (1988, 1990), and then turn to its connection with envelopes, showing that PLS provides a root- n
 205 consistent estimator of a basis of $\mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B})$. Like our commentary on envelopes in Section 2, our
 206 review of univariate PLS is intended to give just enough background to allow the development of
 207 connections with envelopes.

208 **3.1 Review of univariate PLS**

209 The population PLS algorithm (Helland, 1990) may be described as follows: Take $\mathbf{e}_0 = \mathbf{x} - \boldsymbol{\mu}_x$,
 210 $f_0 = y - \mu$, and for $a = 1, 2, \dots, A \leq p$ compute successively: $\mathbf{w}_a = \text{cov}(\mathbf{e}_{a-1}, f_{a-1})$, $t_a =$
 211 $\mathbf{w}_a^T \mathbf{e}_{a-1}$, $\mathbf{p}_a = \text{cov}(\mathbf{e}_{a-1}, t_a) / \text{var}(t_a)$, $q_a = \text{cov}(f_{a-1}, t_a) / \text{var}(t_a)$, $\mathbf{e}_a = \mathbf{e}_{a-1} - \mathbf{p}_a t_a$, and $f_a =$
 212 $f_{a-1} - q_a t_a$, continuing until $A = p$ or $\mathbf{w}_A = 0$. After A steps we get the representations

$$\mathbf{x} = \boldsymbol{\mu}_x + \mathbf{p}_1 t_1 + \dots + \mathbf{p}_A t_A + \mathbf{e}_A, \quad y = \mu + q_1 t_1 + \dots + q_A t_A + f_A \quad (5)$$

213 with the corresponding PLS population prediction

$$y_{A, \text{PLS}} = \mu + q_1 t_1 + \dots + q_A t_A = \mu + \boldsymbol{\beta}_{A, \text{PLS}}^T (\mathbf{x} - \boldsymbol{\mu}_x). \quad (6)$$

214 The ordinary PLS estimator with A components is simply a plug-in estimator with population quan-
 215 tities replaced by their sample counterparts. The number of components A is typically selected by
 216 cross validation or by use of an independent test sample. The hope is that the sample version of
 217 $\boldsymbol{\beta}_{A, \text{PLS}}$ will lead to better predictions than $\hat{\boldsymbol{\beta}}_{\text{OLS}}$. Different ways of understanding the population
 218 properties of PLS from this basic algorithm were developed in Helland (1988, 1990). The following
 219 proposition, basically from Helland (1988), may assist in forming an appreciation of PLS at the
 220 population level. In preparation, let $\mathbf{W}_A = (\mathbf{w}_1, \dots, \mathbf{w}_A)$ and let $\mathcal{W}_A = \text{span}(\mathbf{W}_A)$.

221 **Proposition 3.1** (a) *The weight vectors \mathbf{w}_a , $a = 1, \dots, p$, satisfy the recurrence relation*

$$\mathbf{w}_{A+1} = \boldsymbol{\sigma}_{xy} - \boldsymbol{\Sigma}_x \mathbf{W}_A (\mathbf{W}_A^T \boldsymbol{\Sigma}_x \mathbf{W}_A)^{-1} \mathbf{W}_A^T \boldsymbol{\sigma}_{xy} \quad (7)$$

$$= \mathbf{P}_{\mathcal{W}_A^\perp(\boldsymbol{\Sigma}_x^{-1})} \boldsymbol{\sigma}_{xy}. \quad (8)$$

222 (b) *The identity (6) for $y_{A, \text{PLS}}$ holds with*

$$\boldsymbol{\beta}_{A, \text{PLS}} = \mathbf{W}_A (\mathbf{W}_A^T \boldsymbol{\Sigma}_x \mathbf{W}_A)^{-1} \mathbf{W}_A^T \boldsymbol{\sigma}_{xy} \quad (9)$$

$$= \mathbf{P}_{\mathcal{W}_A(\boldsymbol{\Sigma}_x)} \boldsymbol{\beta}, \quad (10)$$

223 where $\boldsymbol{\beta} = \boldsymbol{\Sigma}_x^{-1} \boldsymbol{\sigma}_{xy}$ is the coefficient vector from the population OLS fit.

224 Useful insights into univariate PLS can be obtained from these representations. First, (7) ex-
 225 presses \mathbf{w}_A as a type of successive residual vector. This idea is represented more explicitly by (8)
 226 where \mathbf{w}_{A+1} is depicted as the projection of σ_{xy} onto \mathcal{W}_A^\perp in the $\Sigma_{\mathbf{x}}^{-1}$ inner product. From this
 227 we see that the weight vectors are orthogonal, $\mathbf{w}_{A+1}^T \mathbf{W}_A = 0$, and thus the subspaces \mathcal{W}_A form an
 228 increasing nested sequence, $\mathcal{W}_A \subseteq \mathcal{W}_{A+1}$. Second, (10) shows that the population PLS coefficients
 229 $\beta_{A,\text{PLS}}$ are of the same form as the population envelope coefficients $\beta_{\mathcal{E}}$ shown in (3). In the next
 230 section we piece together results from the literature to show that the population PLS stopping point
 231 is $A = m$ and then $\mathcal{W}_m = \mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B})$ and $\beta_{\mathcal{E}} = \beta_{m,\text{PLS}} = \beta$. Third, representations (8) and (10)
 232 require that $\Sigma_{\mathbf{x}} > 0$, while (7) and (9) require only that $\mathbf{W}_A^T \Sigma_{\mathbf{x}} \mathbf{W}_A > 0$. Consequently, the PLS
 233 algorithm does not necessarily require $\Sigma_{\mathbf{x}} > 0$, depending on A . Nevertheless, Chun and Keleş
 234 (2010) recently proved that the PLS estimator of β is consistent when $p/n \rightarrow k = 0$, but inconsis-
 235 tent when $k > 0$. They also proposed a sparse version of PLS that in simulations seems to do well
 236 against competing methods (see also Nadler and Coifman, 2005). Because of these results, we limit
 237 discussion of the properties of the sample estimator to the $n > p$ setting. The case $n < p$ certainly
 238 is of interest in chemometrics and in genomic applications (Boulesteix and Strimmer, 2006).

239 3.2 Envelopes, univariate PLS and Krylov sequences

240 A first connection between envelopes and PLS can be seen by linking the result from Proposi-
 241 tion 2.2(c) with results from Helland (1990). Applying Proposition 2.2(c) in the context of reducing
 242 the \mathbf{x} -dimension in model (1) we have $\mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B}) = \oplus_{i=1}^q \mathbf{P}_i \mathcal{B}$, where \mathbf{P}_i is the projection onto the i -th
 243 eigenspace of $\Sigma_{\mathbf{x}}$ with the ordering of the eigenspaces being immaterial. It follows immediately
 244 that the dimension of $\mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B})$ is bounded above by the number of eigenspaces of $\Sigma_{\mathbf{x}}$. Further, if β
 245 has a non-zero projection onto $m \leq q$ eigenspaces then $\mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B}) = \oplus_{i=1}^m \mathbf{P}_i \mathcal{B}$. Define the length 1
 246 vectors $\ell_i = \mathbf{P}_i \beta / \|\mathbf{P}_i \beta\|$, $i = 1, \dots, m$, so each ℓ_i is a normalized (unordered) eigenvector of $\Sigma_{\mathbf{x}}$
 247 and together they give an orthogonal basis for the envelope, $\mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B}) = \text{span}(\ell_1, \dots, \ell_m)$. Since
 248 $\mathcal{B} \subseteq \mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B})$, we have the unique representation

$$\beta = \sum_{i=1}^m \gamma_i \ell_i \quad (11)$$

249 with only non-zero γ_i 's. The population PLS model with $A = m$ components is shown in Helland
 250 (1990) to be equivalent to the representation (11) with m non-zero terms and consequently the
 251 dimension of $\mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B})$ is equal to the number of PLS components in univariate $r = 1$ regressions.

252 To further elucidate the relationship between PLS and envelopes, and to show the connection
 253 to (7)-(10), we introduce the Krylov matrix $\mathbf{K}_A = (\boldsymbol{\sigma}_{\mathbf{x}y}, \Sigma_{\mathbf{x}}\boldsymbol{\sigma}_{\mathbf{x}y}, \dots, \Sigma_{\mathbf{x}}^{A-1}\boldsymbol{\sigma}_{\mathbf{x}y})$. Let $\mathcal{K}_A =$
 254 $\text{span}(\mathbf{K}_A)$. This subspace is called a Krylov subspace in numerical analysis and is related to
 255 cyclic invariant subspaces in linear algebra. Helland (1988) showed that the sample version $\widehat{\mathcal{W}}_A$
 256 of the subspace \mathcal{W}_A used in Proposition 3.1 is equal to the sample version of the Krylov subspace,
 257 $\widehat{\mathcal{K}}_A = \widehat{\mathcal{W}}_A$. Since $\widehat{\mathbf{K}}_A$ and $\widehat{\mathbf{W}}_A$ are consistent estimators of \mathbf{K}_A and \mathbf{W}_A , we also have $\mathcal{K}_A = \mathcal{W}_A$,
 258 and the population and sample PLS coefficients can be represented as $\boldsymbol{\beta}_{A,\text{PLS}} = \mathbf{P}_{\mathcal{K}_A(\Sigma_{\mathbf{x}})}\boldsymbol{\beta}$ and
 259 $\widehat{\boldsymbol{\beta}}_{A,\text{PLS}} = \widehat{\mathbf{K}}_A(\widehat{\mathbf{K}}_A^T\mathbf{S}_{\mathbf{x}}\widehat{\mathbf{K}}_A)^{-1}\widehat{\mathbf{K}}_A^T\mathbf{s}_{\mathbf{x}y}$.

260 To bring envelopes into the picture, let $\mathbf{L} = (\boldsymbol{\ell}_1, \dots, \boldsymbol{\ell}_m)$, so $\text{span}(\mathbf{L}) = \mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B})$, let φ_j denote
 261 the eigenvalue of $\Sigma_{\mathbf{x}}$ associated with $\boldsymbol{\ell}_j$, $j = 1, \dots, m$, let $\mathbf{D} = \text{diag}(\varphi_1\gamma_1, \dots, \varphi_m\gamma_m)$ and let
 262 $\mathbf{V}_A \in \mathbb{R}^{m \times A}$ denote the Vandermonde matrix with elements φ_j^{k-1} , $j = 1, \dots, m$, $k = 1, \dots, A$.
 263 Then we can express $\mathbf{K}_A = \mathbf{L}\mathbf{D}\mathbf{V}_A$. Using well-known properties of the Vandermonde matrix, it
 264 follows that \mathcal{K}_A is a strictly increasing sequence of nested subspaces that converges to $\mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B})$ after
 265 m steps and remains constant thereafter,

$$\mathcal{K}_1 \subset \mathcal{K}_2 \subset \dots \subset \mathcal{K}_{m-1} \subset \mathcal{K}_m = \mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B}) = \mathcal{K}_{m+1} = \dots = \mathcal{K}_p. \quad (12)$$

266 Again, we have the implication that the PLS stopping point m is equal to the smallest integer so
 267 that $\mathcal{K}_m = \mathcal{K}_p = \mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B})$ and thus is equal to the dimension of the envelope. This discussion is
 268 formally summarized in the following proposition, which includes some additional findings.

269 **Proposition 3.2** *Let $\mathcal{S}_{\mathbf{x}y} = \text{span}(\boldsymbol{\sigma}_{\mathbf{x}y})$ and let \mathbf{P}_i denote the projection onto the i -th eigenspace of*
 270 $\Sigma_{\mathbf{x}}$, $i = 1, \dots, q \leq p$. *Then*

- 271 (a) $\mathcal{W}_A = \mathcal{K}_A$, $A = 1, \dots, p$,
 272 (b) $m = \min\{A | \Sigma_{\mathbf{x}}^A \boldsymbol{\sigma}_{\mathbf{x}y} \in \mathcal{W}_A\} = \min\{A | \boldsymbol{\beta} \in \mathcal{W}_A\}$,
 273 (c) $\mathcal{W}_m = \mathcal{K}_m = \mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B}) = \mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{S}_{\mathbf{x}y}) = \bigoplus_{i=1}^q \mathbf{P}_i \mathcal{S}_{\mathbf{x}y}$,
 274 (d) *When $A = m$, we have $\boldsymbol{\beta}_{A,\text{PLS}} = \boldsymbol{\beta}$.*

275 In (c), exactly m of the spaces $\mathbf{P}_i \mathcal{S}_{\mathbf{x}y}$ are non-trivial. We see from Proposition 3.2 that \mathcal{W}_m (cf.

276 (10)) can be replaced by \mathcal{K}_m or by $\text{span}\{\mathbf{P}_1\mathcal{S}_{xy}, \dots, \mathbf{P}_q\mathcal{S}_{xy}\}$. Proposition 3.2(d) shows that we
 277 must have $m = p$ when the eigenvalues of $\Sigma_{\mathbf{x}}$ are distinct and σ_{xy} has a non-zero projection onto
 278 each of its p eigenvectors, in which case $\mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B}) = \mathbb{R}^p$ and conditions (i) and (ii) given near the end
 279 of Section 2 hold only when $\mathcal{S} = \mathbb{R}^p$. If there is a proper envelope $\mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B}) \subset \mathbb{R}^p$ then the sample
 280 version of the PLS algorithm may yield a more efficient estimator than $\hat{\beta}_{\text{OLS}}$. From (d) the PLS
 281 regression vector is equal to the OLS regression vector when $A = m$. When $A < m$, the conclusion
 282 of Proposition 3.2(d) does not hold; that is, $\beta_{A,\text{PLS}}$ is different from β .

283 Returning to the sample version, since $\mathbf{S}_{\mathbf{x}}$ and \mathbf{s}_{xy} are root- n consistent estimators of $\Sigma_{\mathbf{x}}$ and
 284 σ_{xy} , $\hat{\mathbf{K}}_A$ is also a root- n consistent estimator of \mathbf{K}_A , $A = 1, \dots, p$, which implies that $\mathbf{P}_{\hat{\mathbf{K}}_m(\mathbf{S}_{\mathbf{x}})}$
 285 is a root- n consistent estimator of $\mathbf{P}_{\mathcal{E}(\Sigma_{\mathbf{x}})}$. In reference to the overview in Section 2.3, we can take
 286 $\hat{\Gamma} = \hat{\mathbf{K}}_m$, leading to a root- n consistent estimator $\hat{\beta} = \mathbf{P}_{\hat{\mathbf{K}}_m(\mathbf{S}_{\mathbf{x}})}\mathbf{s}_{xy}$ of β when m is known. By the
 287 discussion above, this is equal to the sample PLS estimator with m terms.

288 4 Envelopes and multivariate PLS

289 There are two main PLS algorithms for the multivariate linear regression of $\mathbf{y} \in \mathbb{R}^r$ on $\mathbf{x} \in \mathbb{R}^p$:
 290 NIPLS (Wold, 1966) and SIMPLS (de Jong, 1993). These algorithms are not usually presented
 291 as model-based, but instead are regarded as methods for estimating the coefficient matrix $\beta =$
 292 $\Sigma_{\mathbf{x}}^{-1}\Sigma_{\mathbf{xy}}$ followed by prediction. Much has been written about these algorithms since their intro-
 293 ductions, although there has so far not been proposed any population characterizations analogous
 294 to those given in Section 3 for univariate regressions. It is known that these algorithms give distinct
 295 sample results when $r > 1$ but they are the same when \mathbf{y} is univariate, $r = 1$.

296 4.1 Overview

297 In the following sections we present three different constructs for connecting PLS and envelopes in
 298 multivariate regressions when the goal is to reduce \mathbf{x} only. The first is based on a population char-
 299 acterization of the SIMPLS algorithm, the second is based on an extension of the Krylov matrices
 300 discussed in Section 3.2, and the third derives from a likelihood-based objective function. At the
 301 population level, each approach is designed to produce a basis matrix Γ , $\text{span}(\Gamma) = \mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B}) =$
 302 $\mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{S}_{\mathbf{xy}})$, where $\mathcal{S}_{\mathbf{xy}} = \text{span}(\Sigma_{\mathbf{xy}})$ and the equality $\mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B}) = \mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{S}_{\mathbf{xy}})$ follows from Proposi-

tion 3.1 of CLC. Since $\mathcal{E}_{\Sigma_x}(\mathcal{B})$ and $\mathcal{E}_{\Sigma_x}(\mathcal{S}_{xy})$ are equal, we may use one or the other in expressions, depending on desired emphasis. Once $\mathcal{E}_{\Sigma_x}(\mathcal{B})$ is determined we use (3) to get $\beta_{\mathcal{E}} = \mathbf{P}_{\mathcal{E}(\Sigma_x)}\beta$. Since $\mathcal{B} \subseteq \mathcal{E}_{\Sigma_x}(\mathcal{B})$ we see that $\beta_{\mathcal{E}} = \beta$ in the population, although that will of course not be so in the sample. For instance, the SIMPLS algorithm produces a sample Γ and then uses (3) to form the envelope estimator $\hat{\beta}$, replacing Γ , Σ_x and Σ_{xy} with their sample counterparts. This is then followed by forming the linear predictive equation $\hat{y} = \bar{y} + \hat{\beta}^T(\mathbf{x} - \bar{\mathbf{x}})$.

Each of the three approaches to be discussed depends on \mathbf{x} and \mathbf{y} only via the dimension m of the envelope $\mathcal{E}_{\Sigma_x}(\mathcal{B})$ and smooth functions of Σ_x , Σ_{xy} and Σ_y . The sample versions thus depend on the data only through \mathbf{S}_x , \mathbf{S}_{xy} and \mathbf{S}_y , the sample version of Σ_y .

4.2 Envelopes for multivariate responses

Before turning to estimators, we discuss the structure of envelopes for multivariate \mathbf{y} as an extension of our discussion for univariate \mathbf{y} in Section 3.2. Applying Proposition 2.2(c) we have $\mathcal{E}_{\Sigma_x}(\mathcal{B}) = \bigoplus_{i=1}^q \mathbf{P}_i \mathcal{B} = \bigoplus_{i=1}^q \mathbf{P}_i \mathcal{S}_{xy}$, where \mathbf{P}_i is still the projection onto the i -th eigenspace of Σ_x . In the univariate case we found that the dimension of $\mathcal{E}_{\Sigma_x}(\mathcal{B})$ is bounded above by the number of eigenspaces of Σ_x . This is no longer so in the multivariate case. In the extreme, if $\dim(\mathcal{B}) = p$ then regardless of the number of eigenspaces $\dim(\mathcal{E}_{\Sigma_x}(\mathcal{B})) = p$ and no reduction is possible. This will be avoided when $r < p$ and more generally when $\dim(\mathcal{B}) < p$. Typically $r \ll p$ in chemometrics applications. We assume that $r < p$ in the remainder of this article.

Further, if β has a non-zero projection onto $e \leq q$ eigenspaces then $\mathcal{E}_{\Sigma_x}(\mathcal{B}) = \bigoplus_{i=1}^e \mathbf{P}_i \mathcal{S}_{xy}$. In the univariate case, e and the dimension m of the envelope are the same. However, this is not necessarily so in the multivariate case. Suppose for instance that \mathcal{S}_{xy} is contained in one eigenspace, say $\text{span}(\mathbf{P}_1)$. Then $e = 1$, but $m = \dim(\mathbf{P}_1 \mathcal{S}_{xy}) = \dim(\mathcal{S}_{xy})$, and so $1 \leq m \leq r$.

4.3 SIMPLS

The population SIMPLS algorithm for predictor reduction proceeds by finding a sequence of p -dimensional vectors $\mathbf{w}_0, \dots, \mathbf{w}_k$ as follows. Set $\mathbf{w}_0 = 0$ and let $\mathbf{W}_k = (\mathbf{w}_0, \dots, \mathbf{w}_k) \in \mathbb{R}^{p \times k}$.

328 Then given \mathbf{W}_k , the next vector \mathbf{w}_{k+1} is constructed as

$$\begin{aligned}\mathbf{w}_{k+1} &= \arg \max_{\mathbf{w}} \mathbf{w}^T \boldsymbol{\Sigma}_{\mathbf{xy}} \boldsymbol{\Sigma}_{\mathbf{xy}}^T \mathbf{w}, \text{ subject to} \\ &\mathbf{w}^T \boldsymbol{\Sigma}_{\mathbf{x}} \mathbf{W}_k = 0 \text{ and } \mathbf{w}^T \mathbf{w} = 1.\end{aligned}$$

329 The following proposition gives a characterization of the population behavior of the SIMPLS algo-
330 rithm. It shows that the nested structure (12) for univariate PLS holds also for SIMPLS. Recall that
331 $m = \dim(\mathcal{E}_{\boldsymbol{\Sigma}_{\mathbf{x}}}(\mathcal{B}))$.

332 **Proposition 4.1** *The SIMPLS subspaces $\mathcal{W}_k = \text{span}(\mathbf{W}_k)$ are nested and strictly increasing for*
333 *$k \leq m$. They converge to $\mathcal{E}_{\boldsymbol{\Sigma}_{\mathbf{x}}}(\mathcal{B})$ after m steps, $\mathcal{W}_1 \subset \dots \subset \mathcal{W}_{m-1} \subset \mathcal{W}_m = \mathcal{E}_{\boldsymbol{\Sigma}_{\mathbf{x}}}(\mathcal{B})$, and are*
334 *constant thereafter, $\mathcal{E}_{\boldsymbol{\Sigma}_{\mathbf{x}}}(\mathcal{B}) = \mathcal{W}_{m+1} = \dots = \mathcal{W}_p$.*

335 The SIMPLS algorithm is a function of only three population quantities, $\boldsymbol{\Sigma}_{\mathbf{xy}}$, $\boldsymbol{\Sigma}_{\mathbf{x}}$ and m . The
336 sample version of SIMPLS is constructed by replacing $\boldsymbol{\Sigma}_{\mathbf{xy}}$, $\boldsymbol{\Sigma}_{\mathbf{x}}$ by their sample counterparts, ter-
337 minating after m steps and then setting $\hat{\boldsymbol{\Gamma}}$ equal to the sample version of \mathbf{W}_m for use in (3). Of
338 course there is no sample counterpart to m . Five or ten-fold cross-validation of predictive perfor-
339 mance is often an effective method for choosing an estimate of m . If m is known then the results
340 of Chun and Keleş (2010) can be adapted to show that, with r and p fixed, this algorithm provides
341 a root- n consistent estimator of $\boldsymbol{\beta}$. Generally, $\dim(\mathcal{S}_{\mathbf{xy}}) \leq m \leq p$, where $\dim(\mathcal{S}_{\mathbf{xy}}) \leq r$ since we
342 have assumed that $r < p$. If it turns out that $m = p$ then the SIMPLS estimator of $\boldsymbol{\beta}$ is equal to the
343 OLS estimator.

344 Let $\boldsymbol{\ell}_{\max}(\mathbf{A})$ be an eigenvector associated with the largest eigenvalue of the symmetric matrix
345 \mathbf{A} , $\boldsymbol{\ell}_{\max}(\mathbf{A}) = \arg \max_{\boldsymbol{\ell}^T \boldsymbol{\ell} = 1} \boldsymbol{\ell}^T \mathbf{A} \boldsymbol{\ell}$. It can be seen from the proof of Proposition 4.1 given in
346 the appendix that the SIMPLS algorithm can be stated equivalently without explicit constraints as
347 follows. Again set $\mathbf{w}_0 = 0$ and $\mathbf{W}_0 = \mathbf{w}_0$. For $k = 0, \dots, m - 1$, set

$$\begin{aligned}\mathcal{E}_k &= \text{span}(\boldsymbol{\Sigma}_{\mathbf{x}} \mathbf{W}_k) \\ \mathbf{w}_{k+1} &= \boldsymbol{\ell}_{\max}(\mathbf{Q}_{\mathcal{E}_k} \boldsymbol{\Sigma}_{\mathbf{xy}} \boldsymbol{\Sigma}_{\mathbf{xy}}^T \mathbf{Q}_{\mathcal{E}_k}) \\ \mathbf{W}_{k+1} &= (\mathbf{w}_0, \dots, \mathbf{w}_k, \mathbf{w}_{k+1}).\end{aligned}$$

348 At termination, $\mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B}) = \mathcal{W}_m = \text{span}(\mathbf{W}_m)$. Since \mathbf{W}_k has full column rank for $k \leq m$,
 349 $\dim(\mathcal{E}_k) = k$ and thus no rank consideration is necessary for \mathcal{E}_k .

350 4.4 Krylov constructions

351 Define the multivariate Krylov matrix as

$$\mathbf{K}_a^{(r)} = (\Sigma_{\mathbf{xy}}, \Sigma_{\mathbf{x}}\Sigma_{\mathbf{xy}}, \Sigma_{\mathbf{x}}^2\Sigma_{\mathbf{xy}}, \dots, \Sigma_{\mathbf{x}}^{a-1}\Sigma_{\mathbf{xy}}) \in \mathbb{R}^{p \times ar},$$

352 and let $\mathcal{K}_a^{(r)} = \text{span}(\mathbf{K}_a^{(r)})$ denote the corresponding subspace. Recall that e denotes the number
 353 of eigenspaces of $\Sigma_{\mathbf{x}}$ that are not orthogonal to \mathcal{B} . Then Cook, Li and Chiaromonte (2007) showed
 354 that there is an interger $b \leq e$ so that $\mathcal{K}_a^{(r)}$ is strictly increasing until $a = b$, and then $\mathcal{K}_b^{(r)} = \mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B})$
 355 and $\mathcal{K}_a^{(r)}$ is constant for $a \geq b$:

$$\mathcal{K}_1^{(r)} \subset \mathcal{K}_2^{(r)} \subset \dots \subset \mathcal{K}_{b-1}^{(r)} \subset \mathcal{K}_b^{(r)} = \mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B}) = \mathcal{K}_{b+1}^{(r)} = \dots$$

356 This sequence of Krylov subspaces then has the same general structure as the subspace sequences
 357 for univariate (12) and multivariate PLS (Proposition 4.1), but there are consequential differences.
 358 In univariate and multivariate PLS, the stopping points m for \mathbf{K}_m and \mathcal{W}_m are the same as the
 359 dimension of $\mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B})$, but the stopping point b for the multivariate Krylov matrices $\mathbf{K}_a^{(r)}$ is not
 360 necessarily equal to m unless $r = 1$. If b were known then we would also know that $m \leq br$, but
 361 we would not know m itself. For instance, if $b = 1$ then $1 \leq m = \dim(\mathcal{S}_{\mathbf{xy}}) \leq r$ and an extra step
 362 would be necessary to determine m .

363 A different aspect of the structure of $\mathcal{K}_a^{(r)}$ can be seen by writing it as $\mathcal{K}_a^{(r)} = \bigoplus_{j=1}^r \mathcal{K}_a^{[j]}$, where
 364 $\mathcal{K}_a^{[j]}$ is the univariate Krylov subspace for the j -th response. Since the responses could have very
 365 different relationships with \mathbf{x} , there is no necessary connection between the subspaces $\mathcal{K}_a^{[j]}$. For
 366 example, $r - 1$ of the responses could be independent of \mathbf{x} , while the remaining response has a
 367 simple one-component relationship with \mathbf{x} . In that case, $m = 1$.

368 These shortcomings notwithstanding, the span of the sample version of $\mathbf{K}_b^{(r)}$ is a root- n consis-
 369 tent estimator of $\mathcal{K}_b^{(r)}$ and thus provides for an alternative estimator of β .

370 4.5 Likelihood-based estimation

371 The estimators of β that we have discussed so far are all based on sequential estimators of a basis for
372 $\mathcal{E}_{\Sigma_x}(\mathcal{B})$. In this section we describe a non-sequential method of construction that requires searching
373 over the Grassmann manifold $\mathcal{G}_{(m,p)}$, where still $m = \dim(\mathcal{E}_{\Sigma_x}(\mathcal{B}))$. Suppose that we wish to
374 optimize a scalar-valued function $f(\mathbf{A})$ of the matrix argument \mathbf{A} , where f has the property that
375 $f(\mathbf{A}) = f(\mathbf{A}\mathbf{O})$ for all conforming orthogonal matrices \mathbf{O} . Then the solution depends only on
376 $\text{span}(\mathbf{A})$ and the optimization problem is Grassmann.

377 4.5.1 The estimators

378 Let $\mathbf{c} = (\mathbf{x}^T, \mathbf{y}^T)^T$ denote the random vector constructed by concatenating \mathbf{x} and \mathbf{y} , and let
379 \mathbf{S}_c denote the sample version of $\Sigma_c = \text{var}(\mathbf{c})$. We base estimation on the objective function
380 $F_m(\mathbf{S}_c, \Sigma_c) = \log |\Sigma_c| + \text{trace}(\mathbf{S}_c \Sigma_c^{-1})$ that stems from the likelihood of the multivariate normal
381 family, although we do not require \mathbf{c} to have a multivariate normal distribution. Rather we are using
382 F_m as a multi-purpose objective function in the same spirit as it has been used recently for the devel-
383 opment of sparse estimates of a covariance matrix. For example, Rothman, et al. (2008) studied a
384 sparse estimator for the inverse $\Omega = \Sigma^{-1}$ of a $p \times p$ covariance matrix Σ based on its sample version
385 $\hat{\Sigma}$ by minimizing the penalized normal likelihood $\text{trace}(\Omega \hat{\Sigma}) - \log |\Omega| + \lambda \sum_{i,j=1}^p (\Omega - \text{diag}(\Omega))_{ij}$,
386 where λ is the tuning parameter and \mathbf{A}_{ij} denotes the (i, j) -th element of the matrix \mathbf{A} . Although
387 normality was required in their formal development, Rothman et al. (2008, Section 5) also stated
388 that their estimator requires only a tail condition that parallels a condition used by Bickel and Levina
389 (2008) and that it works well as a loss function without normality (See also Levina et al., 2008). We
390 show later in Proposition 4.3 that our use of F_m leads to a root- n consistent envelope estimator of
391 β that requires only finite fourth moments for \mathbf{y} and \mathbf{x} .

392 It is traditional in regression to base estimation on the conditional likelihood of $\mathbf{y}|\mathbf{x}$, treating
393 the predictors as fixed even if they were randomly sampled. This practice arose because in many
394 regressions the predictors provide only ancillary information and consequently estimation and in-
395 ference should be conditioned on their observed values. (See Aldrich, 2005, for a review and an
396 historical perspective.) In contrast, PLS and the likelihood-based method developed in this section
397 both postulate a link – represented here by the envelope $\mathcal{E}_{\Sigma_x}(\mathcal{B})$ – between β , the parameter of
398 interest, and Σ_x . As a consequence, \mathbf{x} is not ancillary and we used the joint distribution of \mathbf{y} and \mathbf{x} .

399 The structure of the envelope $\mathcal{E}_{\Sigma_x}(\mathcal{B}) = \mathcal{E}_{\Sigma_x}(\mathcal{S}_{xy})$ can be introduced into F_m by using the
400 parameterizations $\Sigma_x = \Gamma\Omega\Gamma^T + \Gamma_0\Omega_0\Gamma_0^T$ and $\Sigma_{xy} = \Gamma\eta$, where $\Gamma \in \mathbb{R}^{p \times m}$ is a semi-orthogonal
401 basis matrix for $\mathcal{E}_{\Sigma_x}(\mathcal{S}_{xy})$, $(\Gamma, \Gamma_0) \in \mathbb{R}^{p \times p}$ is an orthogonal matrix, and $\Omega \in \mathbb{R}^{m \times m}$ and $\Omega_0 \in$
402 $\mathbb{R}^{(p-m) \times (p-m)}$ are symmetric positive definite matrices. Since $\mathcal{S}_{xy} \subseteq \mathcal{E}_{\Sigma_x}(\mathcal{S}_{xy})$ we can write Σ_{xy}
403 as linear combinations of the columns of Γ . The matrix $\eta \in \mathbb{R}^{m \times r}$ then gives the coordinates of
404 Σ_{xy} in terms of the basis Γ . With this we have

$$\Sigma_c = \begin{pmatrix} \Sigma_x & \Sigma_{xy} \\ \Sigma_{xy}^T & \Sigma_y \end{pmatrix} = \begin{pmatrix} \Gamma\Omega\Gamma^T + \Gamma_0\Omega_0\Gamma_0^T & \Gamma\eta \\ \eta^T\Gamma^T & \Sigma_y \end{pmatrix}. \quad (13)$$

405 The objective function $F_m(\mathbf{S}_c, \Sigma_c)$ can now be regarded as a function of the five parameters – Γ ,
406 Ω , Ω_0 , η and Σ_y – that comprise Σ_c . In this parameterization, $\alpha = \Omega^{-1}\eta$ and $\beta = \Gamma\alpha = \Gamma\Omega^{-1}\eta$.

407 Define the jointly standardized response as $\mathbf{z} = \mathbf{S}_y^{-1/2}\mathbf{y}$, let \mathbf{S}_{xz} be the sample covariance
408 matrix between \mathbf{x} and \mathbf{z} and let $L(\mathbf{G}) = \log |\mathbf{G}^T(\mathbf{S}_x - \mathbf{S}_{xz}\mathbf{S}_{xz}^T)\mathbf{G}| + \log |\mathbf{G}^T\mathbf{S}_x^{-1}\mathbf{G}|$. Minimizing
409 $F_m(\mathbf{S}_c, \Sigma_c)$ over all parameters except Γ we arrive at the estimator

$$\hat{\Gamma} = \arg \min_{\mathbf{G}} \{L(\mathbf{G})\}, \quad (14)$$

410 where the minimization is over all semi-orthogonal matrices $\mathbf{G} \in \mathbb{R}^{p \times m}$. The objective function
411 $L(\mathbf{G})$ is invariant under right orthogonal transformations $\mathbf{G} \rightarrow \mathbf{G}\mathbf{O}$, where $\mathbf{O} \in \mathbb{R}^{m \times m}$ is an
412 orthogonal matrix, so the minimization is over the Grassmann manifold $\mathcal{G}_{(m,p)}$ and the solution
413 is not unique. Following determination of a $\hat{\Gamma}$, the remaining parameters that comprise Σ_c are
414 estimated via F_m as $\hat{\eta} = \hat{\Gamma}^T \mathbf{S}_{xy}$, $\hat{\Omega} = \hat{\Gamma}^T \mathbf{S}_x \hat{\Gamma}$, $\hat{\Omega}_0 = \hat{\Gamma}_0^T \mathbf{S}_x \hat{\Gamma}_0$ and $\hat{\Sigma}_y = \mathbf{S}_y$, where $(\hat{\Gamma}, \hat{\Gamma}_0)$ is
415 an orthogonal matrix. Additionally, β is estimated as described previously:

$$\hat{\beta} = \hat{\Sigma}_x^{-1} \hat{\Sigma}_{xy} = \hat{\Gamma} (\hat{\Gamma}^T \mathbf{S}_x \hat{\Gamma})^{-1} \hat{\Gamma}^T \mathbf{S}_{xy} = \hat{\Gamma} \hat{\Omega}^{-1} \hat{\eta}. \quad (15)$$

416 This estimator of β depends only on $\text{span}(\hat{\Gamma})$ so the particular solution to (14) does not matter.

417 There are consequential differences between the estimation method leading to (15) and the pre-
418 vious methods. To see how these differences arise, we first describe some operating characteristics
419 of $L(\mathbf{G})$ and then contrast those characteristics with the behavior of SIMPLS. Let $\mathbf{v} = \mathbf{S}_x^{-1/2}\mathbf{x}$
420 denote the sample standardized version of \mathbf{x} and let $\mathbf{S}_{vz} = \mathbf{S}_x^{-1/2}\mathbf{S}_{xz}$ denote the matrix of sam-

421 ple covariances between \mathbf{v} and \mathbf{z} , which can also be interpreted as the sample coefficient ma-
 422 trix from the linear regression of \mathbf{z} on \mathbf{v} . Let also $L_1(\mathbf{G}) = \log |\mathbf{G}^T \mathbf{S}_x \mathbf{G}| + \log |\mathbf{G}^T \mathbf{S}_x^{-1} \mathbf{G}|$
 423 and $L_2(\mathbf{G}) = \log |\mathbf{I}_r - \mathbf{S}_{\mathbf{vz}}^T \mathbf{P}_{\mathbf{S}_x^{1/2} \mathbf{G}} \mathbf{S}_{\mathbf{vz}}|$. Then the objective function L can be represented as
 424 $L(\mathbf{G}) = L_1(\mathbf{G}) + L_2(\mathbf{G})$. The first addend $L_1(\mathbf{G}) \geq 0$ with $L_1(\mathbf{G}) = 0$ when the columns of
 425 \mathbf{G} correspond to any subset of m eigenvectors of \mathbf{S}_x . Consequently, the role of L_1 is to pull the
 426 solution toward subsets of m eigenvectors of \mathbf{S}_x . This in effect imposes a sample counterpart of
 427 the characterization in Proposition 2.2(c), which states that in the population $\mathcal{E}_{\Sigma_x}(\mathcal{B})$ is spanned
 428 by a subset of the eigenvectors of Σ_x . The second addend $L_2(\mathbf{G})$ of $L(\mathbf{G})$ carries the covariance
 429 signal from $\mathbf{S}_{\mathbf{vz}}$ in terms of the standardized variables \mathbf{v} and \mathbf{z} . It is minimized alone by choosing
 430 the columns of \mathbf{G} to be the first m generalized eigenvectors of $\mathbf{S}_{\mathbf{xz}} \mathbf{S}_{\mathbf{xz}}^T$ relative to \mathbf{S}_x , which are the
 431 solutions ℓ to the generalized eigenvector problem $\mathbf{S}_{\mathbf{xz}} \mathbf{S}_{\mathbf{xz}}^T \ell = \lambda \mathbf{S}_x \ell$. If $m > r$ only the first $m - r$
 432 of these generalized eigenvectors are determined uniquely. An equivalent solution can be obtained
 433 by setting \mathbf{G} to be $\mathbf{S}_x^{-1/2}$ times the first m eigenvectors of $\mathbf{S}_{\mathbf{vz}} \mathbf{S}_{\mathbf{vz}}^T$. The full objective function
 434 $L(\mathbf{G}) = L_1(\mathbf{G}) + L_2(\mathbf{G})$ can then be viewed as balancing the requirement that the optimal value
 435 should stay close to a subset of m eigenvectors of \mathbf{S}_x and to the generalized eigenvectors of $\mathbf{S}_{\mathbf{xz}} \mathbf{S}_{\mathbf{xz}}^T$
 436 relative to \mathbf{S}_x .

437 Turning to comparisons of the likelihood-based method with SIMPLS, we see first that $L(\mathbf{G})$
 438 depends on the response only through its standardized version $\mathbf{z} = \mathbf{S}_y^{-1/2} \mathbf{y}$. On the other hand,
 439 SIMPLS depends on the scale of the response: when $m = 1$, the SIMPLS estimator of $\mathcal{E}_{\Sigma_x}(\mathcal{B})$
 440 is the span of the first eigenvector $\widehat{\mathbf{w}}_1$ of $\mathbf{S}_{\mathbf{xy}} \mathbf{S}_{\mathbf{xy}}^T$. After performing a full rank transformation of
 441 the response $\mathbf{y} \rightarrow \mathbf{A} \mathbf{y}$, the SIMPLS estimator of $\mathcal{E}_{\Sigma_x}(\mathcal{B})$ is the span of the first eigenvector $\widetilde{\mathbf{w}}_1$
 442 of $\mathbf{S}_{\mathbf{xy}} \mathbf{A}^T \mathbf{A} \mathbf{S}_{\mathbf{xy}}^T$. Generally, $\text{span}(\widehat{\mathbf{w}}_1) \neq \text{span}(\widetilde{\mathbf{w}}_1)$, so the estimates of $\mathcal{E}_{\Sigma_x}(\mathcal{B})$ differ, although
 443 $\Sigma_{\mathbf{xy}} \Sigma_{\mathbf{xy}}^T$ and $\Sigma_{\mathbf{xy}} \mathbf{A}^T \mathbf{A} \Sigma_{\mathbf{xy}}^T$ span the same subspace. It is customary in chemometrics to standard-
 444 ize the individual responses marginally $y_j \rightarrow y_j / \{\widehat{\text{var}}(y_j)\}^{1/2}$, $j = 1, \dots, r$, prior application of
 445 a multivariate PLS algorithm, but it is evidently not customary to standardize the responses jointly
 446 $\mathbf{y}_i \rightarrow \mathbf{z}_i = \mathbf{S}_y^{-1/2} \mathbf{y}_i$. Of course, the SIMPLS algorithm could be applied after replacing \mathbf{y} with
 447 jointly standardized responses \mathbf{z} , leading to a new variation on PLS methodology.

448 The methods also differ on how they utilize information from \mathbf{S}_x . In the likelihood-based ob-
 449 jective function, $L_1(\mathbf{G})$ gauges how far $\text{span}(\mathbf{G})$ is from subsets of m eigenvectors of \mathbf{S}_x , but
 450 there is no corresponding operation in the SIMPLS method. The first SIMPLS vector $\widehat{\mathbf{w}}_1$ does not

451 incorporate information about \mathbf{S}_x . As indicated by the algorithm at the end of Section 4.3, the
 452 second SIMPLS vector incorporates \mathbf{S}_x by essentially removing the subspace $\text{span}(\mathbf{S}_x \widehat{\mathbf{w}}_1)$ from
 453 consideration, but the choice of $\text{span}(\mathbf{S}_x \widehat{\mathbf{w}}_1)$ is not guided by the relationship between $\widehat{\mathbf{w}}_1$ and the
 454 eigenvectors of \mathbf{S}_x . Subsequent SIMPLS vectors operate similarly in successively smaller spaces.
 455 We have discovered empirically using cross validation that a single likelihood-based direction is
 456 often sufficient for prediction, while SIMPLS requires multiple directions to match its performance.
 457 These findings are illustrated in Section 5.

458 It is also noteworthy that the previous estimators are sequential and their computation is straight-
 459 forward, but $\widehat{\Gamma}$ requires full (non-sequential) optimization and its computation is more difficult, al-
 460 though we have not found it to be burdensome. On the other hand, sequential optimization can be
 461 notably less efficient than joint optimization and our experience is that the added effort in comput-
 462 ing $\widehat{\Gamma}$ is worthwhile (see Cook and Forzani (2010) for a related discussion of joint versus sequential
 463 optimization).

464 Finally, the likelihood-based estimation produces a full complement of estimators, for example
 465 $\widehat{\Sigma}_x = \widehat{\mathbf{P}}_\Gamma \mathbf{S}_x \widehat{\mathbf{P}}_\Gamma + \widehat{\mathbf{Q}}_\Gamma \mathbf{S}_x \widehat{\mathbf{Q}}_\Gamma$, while the previous methods apparently do not.

466 4.5.2 Properties of the estimators

467 When \mathbf{c} is distributed as a multivariate normal random vector, the estimators described previously
 468 inherit their properties from standard likelihood theory. Since we are requiring only a sample con-
 469 sisting of independent and identically distributed copies of \mathbf{c} with finite fourth moments, we next
 470 present some first results in support of the estimators. We assumed an envelope structure with
 471 known m when forming the estimators. This structure always holds for some $1 \leq m \leq p$, and so it
 472 does not constitute a modeling constraint in the present context.

473 The next proposition shows that the envelope estimator is Fisher consistent and gives some al-
 474 ternative population versions of (14). It follows from this result that the estimators of the remaining
 475 parameters in Σ_c are also Fisher consistent.

476 **Proposition 4.2** *Assuming that $\Sigma_x > 0$, the envelope $\mathcal{E}_{\Sigma_x}(\mathcal{B})$ can be constructed as*

$$\mathcal{E}_{\Sigma_x}(\mathcal{B}) = \arg \min_{T \in \mathcal{G}(m,p)} \{ \log |\mathbf{P}_T (\Sigma_x - \Sigma_{xz} \Sigma_{xz}^T) \mathbf{P}_T|_0 + \log |\mathbf{Q}_T \Sigma_x \mathbf{Q}_T|_0 \},$$

477 where $|\mathbf{A}|_0$ denotes the product of the non-zero eigenvalues of the symmetric matrix \mathbf{A} . A semi-
478 orthogonal basis matrix $\mathbf{\Gamma} \in \mathbb{R}^{p \times m}$ for $\mathcal{E}_{\Sigma_x}(\mathcal{B})$ can be obtained as

$$\begin{aligned} \mathbf{\Gamma} &= \arg \min_{\mathbf{G}} \{ \log |\mathbf{G}^T (\Sigma_x - \Sigma_{xz} \Sigma_{zz}^T) \mathbf{G}| + \log |\mathbf{G}_0^T \Sigma_x \mathbf{G}_0| \} \\ &= \arg \min_{\mathbf{G}} \{ \log |\mathbf{G}^T (\Sigma_x - \Sigma_{xz} \Sigma_{zz}^T) \mathbf{G}| + \log |\mathbf{G}^T \Sigma_x^{-1} \mathbf{G}| \}, \end{aligned}$$

479 where $\min_{\mathbf{G}}$ is taken over all semi-orthogonal matrices $\mathbf{G} \in \mathbb{R}^{p \times m}$ and $(\mathbf{G}, \mathbf{G}_0) \in \mathbb{R}^{p \times p}$ is an
480 orthogonal matrix.

481 The next proposition addresses the asymptotic properties of $\hat{\beta}$ given in (15). If a random vector
482 \mathbf{v} has the property that $\sqrt{n}(\mathbf{v} - \mathbf{b}) \rightarrow N(0, \mathbf{A})$ then we write $\text{avar}(\sqrt{n}\mathbf{v}) = \mathbf{A}$ for its asymptotic
483 covariance matrix.

484 **Proposition 4.3** Assume that $\mathbf{c}_1, \dots, \mathbf{c}_n$ are independent and identically distributed copies of \mathbf{c}
485 with finite fourth moments and assume that m is known. Then $\hat{\beta}$ as defined in (15) is a root- n
486 consistent estimator of β and $\sqrt{n}\{\text{vec}(\hat{\beta}) - \text{vec}(\beta)\}$ converges in distribution to a normal random
487 vector with mean 0 and positive definite covariance matrix represented as $\text{avar}[\sqrt{n}\text{vec}(\hat{\beta})]$.

488 The asymptotic covariance matrix of $\hat{\beta}$ depends on fourth moments of \mathbf{c} and seems quite com-
489 plicated. The bootstrap is a useful option in practice for estimating the covariance matrix of $\hat{\beta}$.
490 However, informative expressions for $\text{avar}[\sqrt{n}\text{vec}(\hat{\beta})]$ are possible when \mathbf{c} is normally distributed.
491 Normality may be a useful context in some chemometrics applications, as we expect could be the
492 case for the data on meat properties considered in Section 5.1. The next proposition gives a form
493 for $\text{avar}[\sqrt{n}\text{vec}(\hat{\beta})]$ when \mathbf{c} is normal. In reference to model (2), let $\hat{\Gamma}_\alpha$ and $\hat{\beta}_\alpha$ be the envelope
494 estimators of a basis for $\mathcal{E}_{\Sigma_x}(\mathcal{B})$ and β when α is known, let $\hat{\alpha}_\Gamma$ denote the estimator of α when Γ
495 is known and recall that $\hat{\beta}_\Gamma$ denotes the envelope estimator of β when Γ is known,

Proposition 4.4 Assume that m is known and that \mathbf{c} is normally distributed with mean μ_c and
covariance matrix $\Sigma_c > 0$. Then $\sqrt{n}\{\text{vec}(\hat{\beta}) - \text{vec}(\beta)\}$ converges in distribution to a normal
random vector with mean 0 and covariance matrix

$$\begin{aligned} \text{avar}[\sqrt{n}\text{vec}(\hat{\beta})] &= \text{avar}[\sqrt{n}\text{vec}(\hat{\beta}_\Gamma)] + \text{avar}[\sqrt{n}\text{vec}(\mathbf{Q}_\Gamma \hat{\beta}_\alpha)] \\ &= \Sigma_{y|x} \otimes \mathbf{\Gamma} \mathbf{\Omega}^{-1} \mathbf{\Gamma}^T + (\boldsymbol{\alpha}^T \otimes \mathbf{\Gamma}_0) \mathbf{M}^{-1} (\boldsymbol{\alpha} \otimes \mathbf{\Gamma}_0^T), \end{aligned}$$

496 where $\mathbf{M} = \boldsymbol{\alpha}\boldsymbol{\Sigma}_{\mathbf{y}|\mathbf{x}}^{-1}\boldsymbol{\alpha}^T \otimes \boldsymbol{\Omega}_0 + \boldsymbol{\Omega} \otimes \boldsymbol{\Omega}_0^{-1} + \boldsymbol{\Omega}^{-1} \otimes \boldsymbol{\Omega}_0 - 2\mathbf{I}_m \otimes \mathbf{I}_{p-m}$. Additionally, $T_m =$
497 $n(F_m(\mathbf{S}_c, \widehat{\boldsymbol{\Sigma}}_c) - F_m(\mathbf{S}_c, \mathbf{S}_c))$ converges to a chi-squared random variable with $(p - m)r$ degrees
498 of freedom, where F_m is as defined at the outset of Section 4.5.1.

499 The statistic T_m described in this proposition can be used in a sequential manner to estimate
500 m : Beginning with $m_0 = 0$ test the hypothesis $m = m_0$, terminating the first time it is not re-
501 jected. Otherwise, m_0 is incremented by one and then the hypothesis is tested again. The relative
502 advantages of this versus cross validation have not been studied.

503 The decomposition of $\text{avar}[\sqrt{n}\text{vec}(\widehat{\boldsymbol{\beta}})]$ shown in Proposition 4.4 has the same algebraic form
504 as the decomposition found by CLC when pursuing reduction in the \mathbf{y} -dimension (see their Section
505 5.1 and Corollary 6.1), although the components of the decomposition of course differ. In particular,
506 it follows that $\text{avar}[\sqrt{n}\text{vec}(\widehat{\boldsymbol{\beta}})] \leq \text{avar}[\sqrt{n}\text{vec}(\widehat{\boldsymbol{\beta}}_{\text{OLS}})]$, so the envelope estimator never does worse
507 asymptotically than the OLS estimator. The first term in the decomposition of $\text{avar}[\sqrt{n}\text{vec}(\widehat{\boldsymbol{\beta}})]$ can
508 also be represented as

$$\text{avar}[\sqrt{n}\text{vec}(\widehat{\boldsymbol{\beta}}_{\Gamma})] = (\mathbf{I}_r \otimes \boldsymbol{\Gamma})\text{avar}[\sqrt{n}\text{vec}(\widehat{\boldsymbol{\alpha}}_{\Gamma})](\mathbf{I}_r \otimes \boldsymbol{\Gamma}^T) = \boldsymbol{\Sigma}_{\mathbf{y}|\mathbf{x}} \otimes \boldsymbol{\Gamma}\boldsymbol{\Omega}^{-1}\boldsymbol{\Gamma}^T,$$

509 which corresponds to the first term of (4) in univariate regressions. The second term in the decom-
510 position of $\text{avar}[\sqrt{n}\text{vec}(\widehat{\boldsymbol{\beta}})]$, which then represents the cost of estimating $\boldsymbol{\Gamma}$, can be reexpressed as
511 $\text{avar}[\sqrt{n}\text{vec}(\mathbf{Q}_{\Gamma}\widehat{\boldsymbol{\beta}}_{\alpha})] = (\boldsymbol{\alpha}^T \otimes \mathbf{Q}_{\Gamma})\text{avar}[\sqrt{n}\text{vec}(\widehat{\boldsymbol{\Gamma}}_{\alpha})](\boldsymbol{\alpha} \otimes \mathbf{Q}_{\Gamma})$. We also see from these results
512 that when performing a prediction at $\mathbf{z}_N = \mathbf{x}_N - \boldsymbol{\mu}_{\mathbf{x}}$ the asymptotic covariance $\text{avar}(\sqrt{n}\mathbf{z}_N^T\widehat{\boldsymbol{\beta}})$
513 depends on the part $\boldsymbol{\Gamma}^T\mathbf{z}_N$ of \mathbf{z}_N that lies in the envelope and on the part $\boldsymbol{\Gamma}_0^T\mathbf{z}_N$ that lies in the or-
514 thogonal complement, which is in contrast to the situation when $\boldsymbol{\Gamma}$ is known as discussed previously
515 in conjunction with (4).

516 4.5.3 Comparisons with OLS

517 The following corollary to Proposition 4.4 describes $\text{avar}[\sqrt{n}\text{vec}(\widehat{\boldsymbol{\beta}})]$ when $\boldsymbol{\Sigma}_{\mathbf{x}} = \sigma_{\mathbf{x}}^2\mathbf{I}_p$, and pro-
518 vides a comparison with the OLS estimator.

519 **Corollary 4.1** Assume the conditions of Proposition 4.4 and additionally that $\boldsymbol{\Sigma}_{\mathbf{x}} = \sigma_{\mathbf{x}}^2\mathbf{I}_p$ and that
520 the coefficient matrix $\boldsymbol{\beta} \in \mathbb{R}^{p \times r}$ has rank r . Then $\text{avar}[\sqrt{n}\text{vec}(\widehat{\boldsymbol{\beta}})] = \text{avar}[\sqrt{n}\text{vec}(\widehat{\boldsymbol{\beta}}_{\text{OLS}})]$.

521 This corollary says that if there is no collinearity among homoscedastic predictors then the envelope
 522 and OLS estimators are asymptotically equivalent. Since this conclusion is based on maximum
 523 likelihood estimation, the performance of SIMPLS or other PLS estimators will also be no better
 524 asymptotically than OLS, a conclusion that seems at odds with some popular impressions. However,
 525 envelope and PLS estimators could still have small sample advantages over OLS, as mentioned
 526 previously during the discussion of (4).

527 To gain insights into the impact of predictor collinearity in a relatively simple context, consider
 528 a univariate regression ($r = 1$, $\alpha \in \mathbb{R}^m$) with $\Omega = \omega \mathbf{I}_m$ and $\Omega_0 = \omega_0 \mathbf{I}_{p-m}$. Here the effects
 529 of collinearity will be manifested when ω_0 is small relative to ω . Define the signal-to-noise ratio
 530 $\tau = \|\alpha\|/(\sigma_{y|x}/\omega) = \|\sigma_{xy}\|/\sigma_{y|x}$. We use the relative excess $R_{\text{OLS}}(\tau, \omega, \omega_0)$ over the asymptotic
 531 covariance of the ideal estimator $\hat{\beta}_{\Gamma}$ to compare the asymptotic covariances of $\hat{\beta}_{\text{OLS}}$ and $\hat{\beta}$:

$$R_{\text{OLS}}(\tau, \omega, \omega_0) = \frac{\text{trace}\{\text{avar}(\sqrt{n}\hat{\beta}) - \text{avar}(\sqrt{n}\hat{\beta}_{\Gamma})\}}{\text{trace}\{\text{avar}(\sqrt{n}\hat{\beta}_{\text{OLS}}) - \text{avar}(\sqrt{n}\hat{\beta}_{\Gamma})\}}.$$

532 The relative excess in the present context is then

533 **Corollary 4.2** *Assume the conditions of Proposition 4.4 with $r = 1$, $\Omega = \omega \mathbf{I}_m$ and $\Omega_0 = \omega_0 \mathbf{I}_{p-m}$.*

534 *Then*

$$R_{\text{OLS}}(\tau, \omega, \omega_0) = \frac{\tau^2}{\tau^2 + (1 - \omega/\omega_0)^2}. \quad (16)$$

535 The relative behavior of $\hat{\beta}$ and $\hat{\beta}_{\text{OLS}}$ then depends on the signal-to-noise ratio τ and on strength of
 536 the collinearity in $\Sigma_{\mathbf{x}}$ as reflected by ω/ω_0 . For a fixed τ , R will be small, and thus $\hat{\beta}$ will dominate
 537 $\hat{\beta}_{\text{OLS}}$, when ω/ω_0 is large. Depending on τ , $\hat{\beta}$ may also have some advantages over $\hat{\beta}_{\text{OLS}}$ when
 538 ω/ω_0 is small since then $R(\tau, \omega, \omega_0) \approx \tau^2/(\tau^2 + 1) < 1$. On the other hand, for a fixed level of
 539 collinearity, there is a signal τ large enough to make the estimators essentially equivalent.

540 These cases support a reoccurring thesis: The envelope estimator $\hat{\beta}$ will be superior to the
 541 OLS estimator when there is notable collinearity present in $\Sigma_{\mathbf{x}}$ and $\text{span}(\beta)$ lies substantially in a
 542 reducing subspace of $\Sigma_{\mathbf{x}}$ that is associated with its larger eigenvalues. These types of regressions
 543 evidently occur frequently in chemometrics.

544 **4.5.4 Comparisons with PLS**

545 In this section we compare the envelope estimator of β to the PLS estimator in situations that
 546 allow a contrast with the results implied by Corollaries 4.1 and 4.2 where multivariate normality
 547 of \mathbf{c} is assumed. Under normality the envelope estimator is the MLE and so will do no worse
 548 asymptotically than the PLS estimator. The results of this section may provide some intuition about
 549 the magnitude of the difference. We restrict attention to the relatively straightforward setting in
 550 which $r = 1$ and $m = 1$ since this is sufficient to allow informative comparisons. While more
 551 general results are possible, the level of complexity increases greatly when $r > 1$ and $m > 1$. The
 552 next proposition gives the basis for our comparisons.

553 **Proposition 4.5** *Assume the representation of $\Sigma_{\mathbf{c}}$ given in (13) with $r = 1$ and $m = 1$. Since*
 554 *$m = 1$ we use ω to represent Ω as in Corollary 4.2. Then*

555 (i) *The PLS estimator $\widehat{\beta}_{\text{PLS}}$ of β has the expansion*

$$\sqrt{n}(\widehat{\beta}_{\text{PLS}} - \beta) = n^{-1/2}\omega^{-1} \sum_{i=1}^n \{(\mathbf{x}_i - \boldsymbol{\mu}_{\mathbf{x}})\varepsilon_i + \mathbf{Q}_{\Gamma}(\mathbf{x}_i - \boldsymbol{\mu}_{\mathbf{x}})(\mathbf{x}_i - \boldsymbol{\mu}_{\mathbf{x}})^T \beta\} + O_p(n^{-1/2}),$$

556 where ε is the error for model (1).

557 (ii) $\sqrt{n}(\widehat{\beta}_{\text{PLS}} - \beta)$ is asymptotically normal with mean 0 and variance $\text{avar}(\sqrt{n}\widehat{\beta}_{\text{PLS}}) = \omega^{-2}\{\Sigma_{\mathbf{x}}\sigma_{y|\mathbf{x}}^2 +$
 558 $\text{var}(\mathbf{Q}_{\Gamma}(\mathbf{x} - \boldsymbol{\mu}_{\mathbf{x}})(\mathbf{x} - \boldsymbol{\mu}_{\mathbf{x}})^T \beta)\}$.

559 (iii) *If, in addition, $\mathbf{P}_{\Gamma\mathbf{x}}$ is independent of $\mathbf{Q}_{\Gamma\mathbf{x}}$ then $\text{avar}(\sqrt{n}\widehat{\beta}_{\text{PLS}}) = \omega^{-1}\sigma_{y|\mathbf{x}}^2\mathbf{P}_{\Gamma} + \omega^{-2}\sigma_y^2\Gamma_0\Omega_0\Gamma_0^T$.*

560 The results of parts (i) and (ii) show as expected that $\widehat{\beta}_{\text{PLS}}$ is asymptotically normal and that its
 561 asymptotic covariance depends on fourth moments of the marginal distribution of \mathbf{x} . However, if
 562 $\mathbf{P}_{\Gamma\mathbf{x}}$ is independent of $\mathbf{Q}_{\Gamma\mathbf{x}}$, as required in part (iii), then only second moments are needed. The
 563 condition of part (iii) is of course implied when \mathbf{x} is normally distributed.

564 The asymptotic covariance in part (iii) of Proposition 4.5 can be expressed equivalently as

$$\text{avar}(\sqrt{n}\widehat{\beta}_{\text{PLS}}) = \text{avar}(\sqrt{n}\widehat{\beta}_{\text{OLS}}) + \Gamma_0\Omega_0^{-1}\{\sigma_y^2\Omega_0^2/(\sigma_{y|\mathbf{x}}^2\omega^2) - \mathbf{I}_{p-1}\}\Gamma_0^T\sigma_{y|\mathbf{x}}^2.$$

565 From this we see that the performance of PLS relative to OLS depends on the strength of the re-
 566 gression as measured by the ratio $\tau_1 = \sigma_{y|\mathbf{x}}^2/\sigma_y^2 \leq 1$ and on the level of collinearity as measured by

567 Ω_0^2/ω^2 . For every level of collinearity there is a regression so that PLS does worse asymptotically
568 than OLS and for every regression strength there is a level of collinearity so that PLS does better than
569 OLS. For instance, if $\Sigma_{\mathbf{x}} = \sigma_{\mathbf{x}}^2 \mathbf{I}_p$ then $\text{avar}(\sqrt{n}\widehat{\boldsymbol{\beta}}_{\text{PLS}}) = \text{avar}(\sqrt{n}\widehat{\boldsymbol{\beta}}_{\text{OLS}}) + \mathbf{\Gamma}_0 \Omega_0^{-1} \mathbf{\Gamma}_0 (\sigma_y^2 - \sigma_{y|\mathbf{x}}^2)$
570 and the asymptotic covariance of the PLS estimator is never less than that of the OLS estima-
571 tor. In contrast, recall that the envelope estimator never does worse than OLS, $\text{avar}(\sqrt{n}\widehat{\boldsymbol{\beta}}) \leq$
572 $\text{avar}(\sqrt{n}\widehat{\boldsymbol{\beta}}_{\text{OLS}})$, with equality when $\Sigma_{\mathbf{x}} = \sigma_{\mathbf{x}}^2 \mathbf{I}_p$.

573 We compare the envelope and PLS estimators directly in the context of Corollary 4.2 with
574 $m = 1$, so Proposition 4.5(iii) applies as well. Replacing the OLS estimator in (16) with the
575 PLS estimator we find that the resulting relative excess R_{PLS} can be expressed informatively as
576 $R_{\text{PLS}}(\tau_1, \omega, \omega_0) = \tau_1(1 - \tau_1) / \{(\tau_1 - \omega_0/\omega)^2 + \tau_1(1 - \tau_1)\} \leq 1$. Again, we see that the relationship
577 depends on the signal strength, now measured by τ_1 , and the level of collinearity measured by ω_0/ω .
578 The envelope estimator will tend to do much better than PLS in high and low signal regressions,
579 $\tau_1 \rightarrow 0$ or $\tau_1 \rightarrow 1$ with ω_0/ω fixed. If there is a high level of collinearity and ω_0/ω is small relative
580 to τ_1 then $R_{\text{PLS}} \approx 1 - \tau_1$. If $\omega_0 = \omega$ then $R_{\text{PLS}} = \tau_1$.

581 **5 Numerical Illustrations**

582 We conducted a variety of numerical studies to obtain a qualitative feeling for the relative perfor-
583 mance of SIMPLS, OLS and likelihood-based envelopes. In our experience, the envelope prediction
584 error is always comparable to or smaller than the SIMPLS prediction error, while the performance
585 of these methods relative to OLS depends on the signal strength and the relative magnitudes of the
586 eigenvalues of Ω and Ω_0 , as defined in (13). The eigenvalues in Ω may be called the relevant eigen-
587 values, and the eigenvalues in Ω_0 the irrelevant eigenvalues. Let $\varphi_{\max}(\mathbf{A})$ and $\varphi_{\min}(\mathbf{A})$ denote
588 the largest and smallest eigenvalues of the symmetric matrix \mathbf{A} . With a modest to strong signal,
589 envelope prediction error was observed to be less than that for OLS when $\varphi_{\max}(\Omega) \gg \varphi_{\max}(\Omega_0)$,
590 and substantially less when $\varphi_{\min}(\Omega) \gg \varphi_{\max}(\Omega_0)$. These empirical findings are in agreement
591 with the indications given by (4) and Corollaries 4.1 and 4.2. Additionally, we found that enve-
592 lope predictions with $m = 1$ typically outperform SIMPLS predictions regardless of the number of
593 components used, which is in agreement with the discussion in Section 4.5.1.

594 In this section, we provide numerical examples to illustrate these qualitative conclusions. The

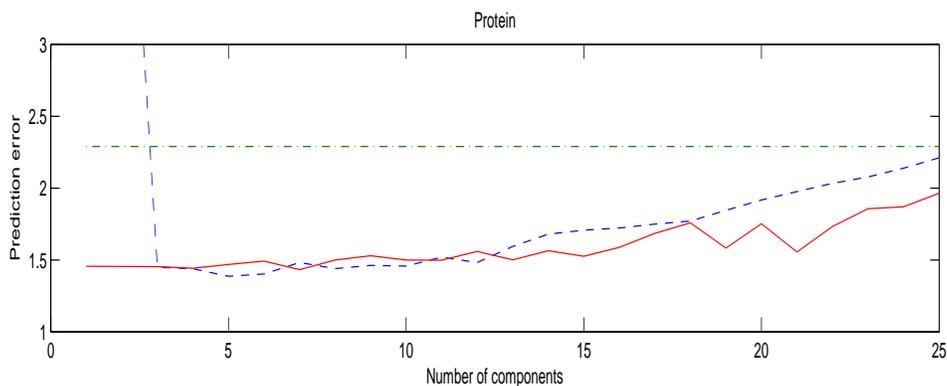


Figure 1: Protein prediction errors for the meat data: The solid line marks the envelope prediction error and the dashed marks the prediction error for SIMPLS. The horizontal dashed dotted line marks the constant prediction errors of OLS.

595 SIMPLS estimator was obtained with the MATLAB function *plsregress*. The Grassmann mini-
 596 mization needed for the envelope estimator was carried out by using Lippert’s MATLAB package
 597 *sg_min* 2.4.1 (<http://web.mit.edu/~ripper/www/sgmin.html>). We used 5 fold cross validation to cal-
 598 culate the average squared prediction error $(y - \hat{y})^2$, dividing the data into five parts of equal size.
 599 The reported error is then the average from prediction on each part while the remaining four parts
 600 were used as training set for estimation. Predictions based on the likelihood method discussed in
 601 Section 4.5 are called *envelope predictions* and the dimension of the fitted envelope is called the
 602 *number of components* to distinguish it from the true value m and to provide a connection with PLS
 603 terminology.

604 5.1 Meat properties

605 The meat data describes absorbance spectra from infrared transmittance for fat, protein and water in
 606 103 meat samples. It was analyzed in Sæbø et al. (2007) as an example with collinearity and mul-
 607 tiple relevant components for soft-threshold-PLS. We took spectral measurements at every fourth
 608 wavelength between 850 nm and 1050 nm as predictors, yielding $p = 50$. Prediction errors with
 609 between 1 and 35 components were computed by the 5 fold cross validation method previously
 610 described. For these data $\varphi_{\max}(\hat{\Sigma}_{\mathbf{x}})/\varphi_{\min}(\hat{\Sigma}_{\mathbf{x}}) = 7.4 \times 10^8$ so there is a potential for PLS and en-
 611 velope predictions to outperform OLS. We first predicted fat, protein and water in turn as univariate
 612 responses.

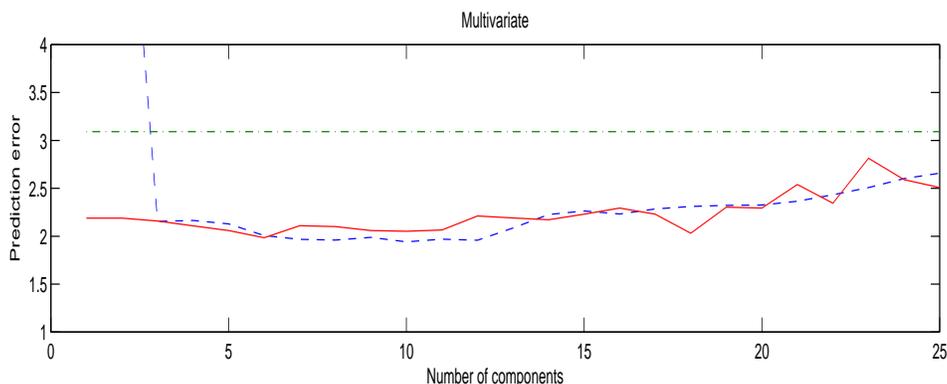


Figure 2: Prediction error $\|\hat{\mathbf{y}} - \mathbf{y}\|^2$ for the meat data with multivariate response. The line markers are the same as Figure 1.

613 The results for protein are summarized in Figure 1. We cut the y axis at 3 for visual clarity. With
614 a single component, the prediction error of SIMPLS was around 6. With one and two components,
615 the envelope predictor performed much better than SIMPLS and notably better than OLS. SIMPLS
616 and envelope prediction performed about the same with 3 to 15 components, and all three prediction
617 methods were essentially the same with more than 35 components. The results with water as the
618 response were quite similar to those for protein. However, there was little to distinguish between the
619 three prediction methods when using fat as the response. The identity was used to bind the elements
620 of \mathbf{y} when using fat, protein and water as a multivariate response. The prediction results for the
621 multivariate response shown in Figure 2 are similar to those of Figure 1.

622 5.2 Simulations

623 In this section we use simulations to illustrate a range of behaviors beyond that shown with the
624 meat data. For the first study we took $n = 100$ observations from a univariate regression with
625 $p = 10$ predictors, an envelope dimension of $m = 8$, generating \mathbf{c} as a multivariate normal vector
626 with mean 0. We generated $\Sigma_{\mathbf{x}}$ as $\Sigma_{\mathbf{x}} = \mathbf{\Gamma}\mathbf{\Omega}\mathbf{\Gamma}^T + \mathbf{\Gamma}_0\mathbf{\Omega}_0\mathbf{\Gamma}_0^T$, where $\mathbf{\Omega} = 200\mathbf{I}_8$, $\mathbf{\Omega}_0 = 50\mathbf{I}_2$,
627 $(\mathbf{\Gamma}, \mathbf{\Gamma}_0)$ was constructed by orthogonalizing a matrix of uniform $(0, 1)$ random variables, and β
628 was then generated as $\mathbf{\Gamma}\alpha$, where $\alpha \in \mathbb{R}^{8 \times 1}$ was generated a vector of uniform $(0, 1)$ random
629 variables. Finally, we set $\sigma_{y|\mathbf{x}}^2 = 0.74$. In this scenario, there is not an appreciable difference
630 between the eigenvalue of $\mathbf{\Omega}$ and that of $\mathbf{\Omega}_0$ so, judging from Corollaries 4.1 and 4.2, we did not
631 expect substantial differences between the envelope and OLS predictions. We had no conclusions

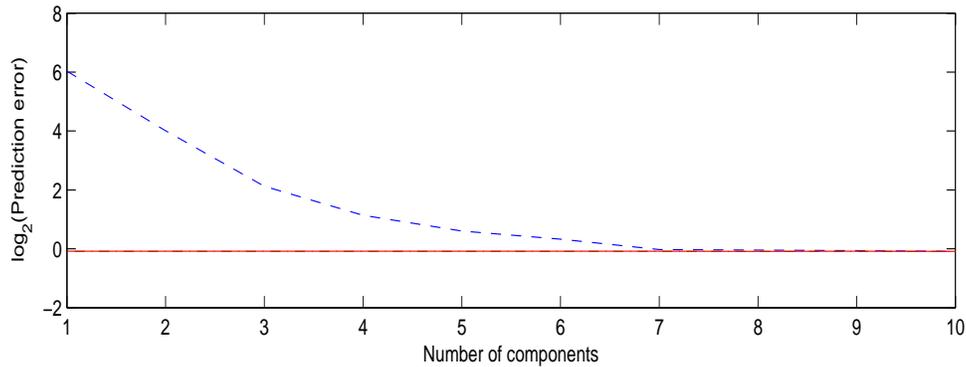


Figure 3: Prediction errors for simulation with $m = 8$. Dashed line gives the SIMPLS prediction error. The envelope and OLS prediction errors overlap at the horizontal line.

632 on which to base a prior expectation of the SIMPLS predictions. The results are shown in Figure 3.
 633 It turned out that the range of SIMPLS prediction errors was quite large. Instead of cutting the
 634 prediction error axis as we did previously, the base two logarithms of the prediction error are plotted
 635 in Figure 3. The envelope and OLS prediction errors are indistinguishable on the log scale and
 636 overlap at the horizontal line on the plot. The SIMPLS prediction error was significantly larger than
 637 that for the other two methods until 7 components was reached. Even with 4 or 5 components, the
 638 SIMPLS prediction error was about twice that for envelopes and OLS.

639 In the previous examples, SIMPLS and envelope predictions performed similarly with a suffi-
 640 ciently large number of components. In other regressions envelope prediction may be preferred to
 641 SIMPLS prediction regardless of the component number. To illustrate, we generated data following
 642 the general scheme we used previously for Figure 3 with a univariate response, 7 predictors, $m = 2$,
 643 $n = 60$ and $\sigma_{y|x}^2 = 0.03$. The eigenvalues of $\mathbf{\Omega}$ were 0.068 and 1.58, and $\mathbf{\Omega}_0$ had eigenvalues
 644 ranging from 2.9 to 583.9. The results are shown in Figure 4.

645 In the multivariate case, there are also situations in which envelope prediction is preferred over
 646 PLS and OLS regardless of the number of components. Using the previous simulation scheme,
 647 we simulated a dataset with 3 responses and 7 predictors. The eigenvalues of $\mathbf{\Omega}$ were 0.0720 and
 648 0.6360, and $\mathbf{\Omega}_0$ had eigenvalues between 4.5 and 457.1. The results are displayed in Figure 5.

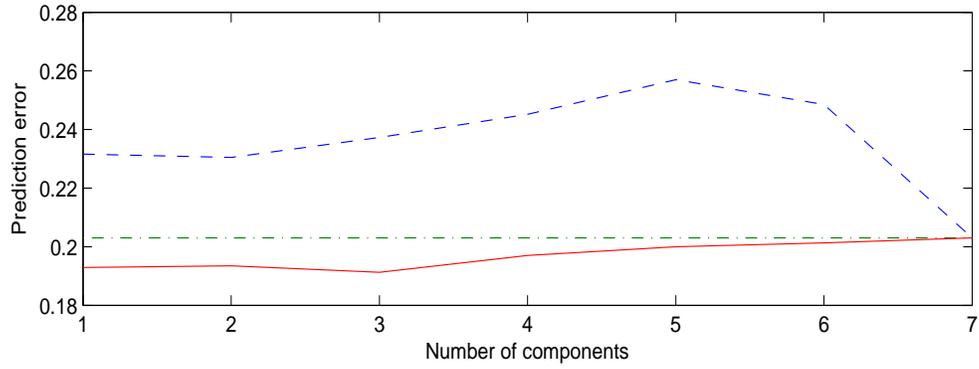


Figure 4: Simulation results on prediction errors of PLS and the envelope estimator: The solid line marks the envelope prediction error and the dashed marks the prediction error of SIMPLS. The horizontal dashed dotted line marks the constant prediction errors of OLS.

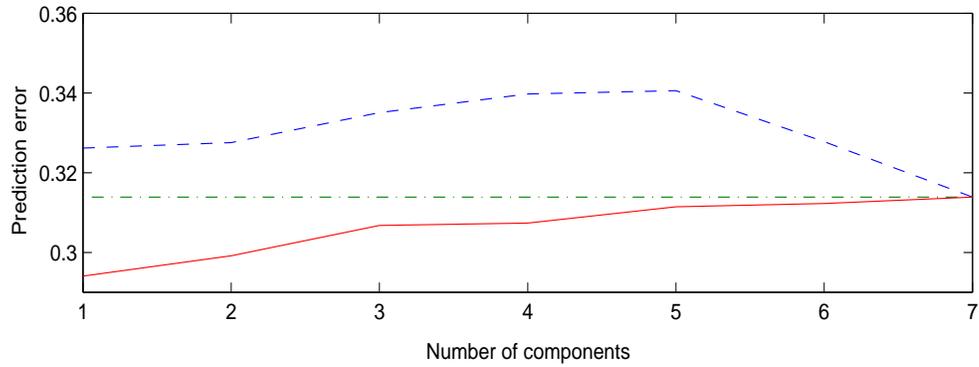


Figure 5: Simulation results on prediction errors of SIMPLS and the envelope estimator with multivariate response. The line markers are the same as Figure 4.

6 Discussion

Partial least squares originated as an algorithm for prediction in chemometrics. Its beginnings can be traced back to Herman Wold's general systems analysis method and much of the development has taken place in the Scandinavian countries. While SIMPLS has existed for decades and has been studied extensively, the conceptual apparatus needed to frame it as a Fisherian parameterization has apparently not existed until now: We have shown that the fundamental goal of SIMPLS is to estimate an envelope. This advance connects two different statistical cultures, allows for deeper understanding of SIMPLS and its properties and opens the door to methodological improvements through the pursuit of better envelope estimators. In addition to the model considered here, we expect that improvements in methodology will be possible in other contexts as well. For instance, Delaigle and Hall (2012) found that PLS does very well in classification problems for functional data and we conjecture that an extension of envelope methodology will offer gains over PLS.

As a general point, exploring the interrelationship between the concepts of different scientific cultures has an independent value. Such explorations may lead to the discovery of new underlying principles. A completely different - but conceptually related - area where this has recently been attempted, is a discussion of the an approach to quantum theory using conceptual variables - a notion generalizing the parameter concept of theoretical statistics; see Helland (2010) and Helland (2012 a,b).

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Appendix A: Proofs

Proposition 2.1. (a) is equivalent to $\text{cov}(\mathbf{Q}_S \mathbf{x}, \mathbf{P}_S \mathbf{x}) = \mathbf{Q}_S \boldsymbol{\Sigma}_x \mathbf{P}_S = \mathbf{0}$. The conclusion follows from Proposition 2.2 (a) and the representation $\boldsymbol{\Sigma}_x = (\mathbf{P}_S + \mathbf{Q}_S) \boldsymbol{\Sigma}_x (\mathbf{P}_S + \mathbf{Q}_S)$.

Model (1) can be written $\mathbf{y} = \boldsymbol{\mu} + \boldsymbol{\beta}^T (\mathbf{P}_S \mathbf{x} + \mathbf{Q}_S \mathbf{x}) + \boldsymbol{\varepsilon}$, so (b) is equivalent to $\boldsymbol{\beta}^T \mathbf{Q}_S = \mathbf{0}$, or

676 $\mathbf{Q}_S \boldsymbol{\beta} = \mathbf{0}$, which is equivalent to $\boldsymbol{\beta} \in \mathcal{S}$.

677 **Proposition 2.3.** Let $\mathbb{X} \in \mathbb{R}^{n \times p}$ have rows $(\mathbf{x}_i - \bar{\mathbf{x}})^T$. Then $\text{var}(\widehat{\boldsymbol{\beta}}_{\text{OLS}}) = \text{E}(\text{var}(\widehat{\boldsymbol{\beta}}_{\text{OLS}}|\mathbb{X})) +$
678 $\text{var}(\text{E}(\widehat{\boldsymbol{\beta}}_{\text{OLS}}|\mathbb{X})) = \text{E}(\mathbb{X}^T \mathbb{X})^{-1} \boldsymbol{\sigma}_{y|\mathbf{x}}^2 = \boldsymbol{\Sigma}_{\mathbf{x}}^{-1/2} \text{E}(\mathbb{K}^{-1}) \boldsymbol{\Sigma}_{\mathbf{x}}^{-1/2}$ where \mathbb{K} is a Wishart matrix with
679 covariance \mathbf{I}_p and $n - 1$ degrees of freedom. It follows from von Rosen (1988) that $\text{E}(\mathbb{K}^{-1}) =$
680 $\mathbf{I}_p / (n - p - 2)$. Thus $\text{var}(\widehat{\boldsymbol{\beta}}_{\text{OLS}}) = \boldsymbol{\Sigma}_{\mathbf{x}}^{-1} \boldsymbol{\sigma}_{y|\mathbf{x}}^2 / (n - p - 2)$. Applying the same reasoning to model
681 (2) we have $\text{var}(\boldsymbol{\Gamma} \widehat{\boldsymbol{\alpha}}_{\text{OLS}}) = \boldsymbol{\Gamma} (\boldsymbol{\Gamma}^T \boldsymbol{\Sigma}_{\mathbf{x}} \boldsymbol{\Gamma})^{-1} \boldsymbol{\Gamma}^T \boldsymbol{\sigma}_{y|\mathbf{x}}^2 / (n - m - 2)$. The final expression then follows
682 from the envelope decomposition $\boldsymbol{\Sigma}_{\mathbf{x}}^{-1} = \boldsymbol{\Gamma} (\boldsymbol{\Gamma}^T \boldsymbol{\Sigma}_{\mathbf{x}} \boldsymbol{\Gamma})^{-1} \boldsymbol{\Gamma}^T + \boldsymbol{\Gamma}_0 (\boldsymbol{\Gamma}_0^T \boldsymbol{\Sigma}_{\mathbf{x}} \boldsymbol{\Gamma}_0)^{-1} \boldsymbol{\Gamma}_0^T$.

683 **Proposition 3.1.** In Helland (1988) it is proved for the sample PLS algorithm that $\widehat{y}_{A,PLS} =$
684 $\bar{y} + \widehat{\boldsymbol{\beta}}_{A,PLS}^T (\mathbf{x} - \bar{\mathbf{x}})$. Here $\widehat{\boldsymbol{\beta}}_{A,PLS} = \widehat{\mathbf{W}}_A (\widehat{\mathbf{W}}_A^T \mathbf{S}_{\mathbf{x}} \widehat{\mathbf{W}}_A)^{-1} \widehat{\mathbf{W}}_A^T \mathbf{s}_{xy}$, where $\widehat{\mathbf{W}}_A = (\widehat{\mathbf{w}}_1, \dots, \widehat{\mathbf{w}}_A)$ is
685 found from the algorithm, or alternatively from the recurrence relation:

$$\widehat{\mathbf{w}}_{A+1} = \mathbf{s}_{xy} - \mathbf{S}_{\mathbf{x}} \widehat{\mathbf{W}}_A (\widehat{\mathbf{W}}_A^T \mathbf{S}_{\mathbf{x}} \widehat{\mathbf{W}}_A)^{-1} \widehat{\mathbf{W}}_A^T \mathbf{s}_{xy},$$

686 Let $n \rightarrow \infty$ in these relations.

687 **Proposition 3.2.** *Proof of (a):* Simple induction from (7) shows that $\mathbf{w}_1, \dots, \mathbf{w}_A$ is a Gram-
688 Schmidt orthogonalization of the Krylov sequence $\boldsymbol{\sigma}_{xy}, \boldsymbol{\Sigma}_{\mathbf{x}} \boldsymbol{\sigma}_{xy}, \dots, \boldsymbol{\Sigma}_{\mathbf{x}}^{A-1} \boldsymbol{\sigma}_{xy}$.

689 *Proof of (b) and (c):* $A = m + 1$ is the first value for which $\mathbf{w}_1, \dots, \mathbf{w}_A$ is linearly dependent.
690 Then by a) it must also be the first value where the Krylov sequence is linearly dependent. This case
691 can always be formulated such that the first member of the sequence is a linear combination of the
692 rest or the last member of the sequence is a linear combination of the rest.

693 *Proof of (d):* We prove that the space $\mathcal{W}_m = \mathcal{K}_m$ is also spanned by the relevant eigenvectors
694 $\boldsymbol{\ell}_1, \dots, \boldsymbol{\ell}_m$, that is, the minimal set of eigenvectors of $\boldsymbol{\Sigma}_{\mathbf{x}}$ for which $\boldsymbol{\ell}_a^T \boldsymbol{\sigma}_{xy} \neq 0$. The word 'minimal'
695 here points at the fact that when eigenvectors are multiple, one can always rotate in this subspace
696 so that exactly one eigenvector in this space has a nontrivial component along $\boldsymbol{\sigma}_{xy}$. Let ν_k be the
697 eigenvalue corresponding to eigenvector $\boldsymbol{\ell}_k$.

698 We have: $\sum_{j=1}^A c_j \boldsymbol{\Sigma}_{\mathbf{x}}^{j-1} \boldsymbol{\sigma}_{xy} = \sum_{k=1}^K \boldsymbol{\ell}_k \{ \sum_{j=1}^A c_j (\nu_k)^{j-1} \boldsymbol{\ell}_k^T \boldsymbol{\sigma}_{xy} \}$. This is $\mathbf{0}$ if and only if
699 $\sum_{j=1}^A c_j (\nu_k)^{j-1} = 0$ for all k such that $\boldsymbol{\ell}_k^T \boldsymbol{\sigma}_{xy} \neq 0$.

700 Let m' be the number of such ν_k , and look at the system above for $A = m'$. The determinant
 701 corresponding to this set of equations will be a Vandermonde determinant, and this determinant
 702 is non-zero if and only if $\nu_1, \dots, \nu_{m'}$ are really different. It follows that $\mathcal{K}_{m'}$ is spanned by the
 703 eigenvectors ℓ_k with different eigenvalues such that $\ell_k^T \sigma_{xy} \neq 0$, and that $m' = m$ by (a) and (b).

704 **Proof of Proposition 4.1.** The following lemma will facilitate a demonstration that the SIMPLS
 705 sequence has property claimed.

706 **Lemma 6.1** *Let $\mathbf{U} \in \mathbb{R}^{r \times r}$ be a positive semi-definite matrix and let $\mathbf{V} \in \mathbb{R}^{r \times r}$ be a symmetric*
 707 *positive definite matrix. Let \mathcal{S} and \mathcal{T} be orthogonal subspaces of \mathbb{R}^r . Then*

$$\begin{aligned} \mathbf{w}_{\max} &= \arg \max_{D_1} \mathbf{w}^T \mathbf{P}_{\mathcal{S}} \mathbf{U} \mathbf{P}_{\mathcal{S}} \mathbf{w} \\ &= \arg \max_{D_2} \mathbf{w}^T \mathbf{P}_{\mathcal{S}} \mathbf{U} \mathbf{P}_{\mathcal{S}} \mathbf{w} \\ &= \mathbf{\Gamma} (\mathbf{\Gamma}^T \mathbf{V} \mathbf{\Gamma})^{-1/2} \ell_1 \{ (\mathbf{\Gamma}^T \mathbf{V} \mathbf{\Gamma})^{-1/2} \mathbf{\Gamma}^T \mathbf{U} \mathbf{\Gamma} (\mathbf{\Gamma}^T \mathbf{V} \mathbf{\Gamma})^{-1/2} \}, \end{aligned}$$

708 where $\mathbf{\Gamma} \in \mathbb{R}^{r \times u}$ is a semi-orthogonal basis matrix for \mathcal{S} , $\ell_1(\mathbf{A})$ is any eigenvector in the first
 709 eigenspace of \mathbf{A} ,

$$\begin{aligned} D_1 &= \{ \mathbf{w} \mid \mathbf{w} \in \mathcal{S} + \mathcal{T} \text{ and } \mathbf{w}^T \mathbf{P}_{\mathcal{S}} \mathbf{V} \mathbf{P}_{\mathcal{S}} \mathbf{w} + \mathbf{w}^T \mathbf{P}_{\mathcal{T}} \mathbf{V} \mathbf{P}_{\mathcal{T}} \mathbf{w} = 1 \}, \\ D_2 &= \{ \mathbf{w} \mid \mathbf{w} \in \mathcal{S} \text{ and } \mathbf{w}^T \mathbf{P}_{\mathcal{S}} \mathbf{V} \mathbf{P}_{\mathcal{S}} \mathbf{w} = 1 \}. \end{aligned}$$

710 Clearly, $\mathbf{w}_{\max} \in \mathcal{S}$, although it is not necessarily unique.

711 **PROOF:** Let $\mathbf{\Gamma}_1 \in \mathbb{R}^{r \times u_1}$ be a semi-orthogonal basis matrix for \mathcal{T} so that $(\mathbf{\Gamma}, \mathbf{\Gamma}_1) \in \mathbb{R}^{r \times (u+u_1)}$
 712 is also semi-orthogonal; it will be orthogonal if $u + u_1 = r$. Let $\mathbf{s} = \mathbf{\Gamma}^T \mathbf{w}$ and $\mathbf{t} = \mathbf{\Gamma}_1^T \mathbf{w}$.
 713 Then since $\mathbf{w} \in \mathcal{S} + \mathcal{T}$ it can be expressed in the coordinates of $(\mathbf{\Gamma}, \mathbf{\Gamma}_1)$ as $\mathbf{w} = \mathbf{\Gamma} \mathbf{s} + \mathbf{\Gamma}_1 \mathbf{t}$ and
 714 $\mathbf{w}_{\max} = \mathbf{\Gamma} \mathbf{s}_{\max} + \mathbf{\Gamma}_1 \mathbf{t}_{\max}$, where $\mathbf{s}_{\max} = \arg \max_{\mathbf{s}} \mathbf{s}^T \mathbf{\Gamma}^T \mathbf{U} \mathbf{\Gamma} \mathbf{s}$ is now over all vectors $\mathbf{s} \in \mathbb{R}^u$ and
 715 $\mathbf{t} \in \mathbb{R}^{u_1}$ such that $\mathbf{s}^T \mathbf{\Gamma}^T \mathbf{V} \mathbf{\Gamma} \mathbf{s} + \mathbf{t}^T \mathbf{\Gamma}_1^T \mathbf{V} \mathbf{\Gamma}_1 \mathbf{t} = 1$, and $(\mathbf{s}_{\max}, \mathbf{t}_{\max})$ is the pair of values at which
 716 the maximum occurs. Since $\mathbf{\Gamma}^T \mathbf{V} \mathbf{\Gamma} > 0$ we can make a change of variable in \mathbf{s} without affecting \mathbf{t} .
 717 Let $\mathbf{d} = (\mathbf{\Gamma}^T \mathbf{V} \mathbf{\Gamma})^{1/2} \mathbf{s}$. Then $\mathbf{s}_{\max} = (\mathbf{\Gamma}^T \mathbf{V} \mathbf{\Gamma})^{-1/2} \mathbf{d}_{\max}$, where

$$\mathbf{d}_{\max} = \arg \max_{\mathbf{d}} \mathbf{d}^T (\mathbf{\Gamma}^T \mathbf{V} \mathbf{\Gamma})^{-1/2} \mathbf{\Gamma}^T \mathbf{U} \mathbf{\Gamma} (\mathbf{\Gamma}^T \mathbf{V} \mathbf{\Gamma})^{-1/2} \mathbf{d}$$

718 and the maximum is over all vectors $\mathbf{d} \in \mathbb{R}^u$ and $\mathbf{t} \in \mathbb{R}^{u_1}$ such that $\mathbf{d}^T \mathbf{d} + \mathbf{t}^T \mathbf{\Gamma}_1^T \mathbf{V} \mathbf{\Gamma}_1 \mathbf{t} = 1$. The
719 conclusion follows since the maximum is achieved when $\mathbf{t} = 0$ and then \mathbf{d}_{\max} is the first eigenvector
720 of $(\mathbf{\Gamma}^T \mathbf{V} \mathbf{\Gamma})^{-1/2} \mathbf{\Gamma}^T \mathbf{U} \mathbf{\Gamma} (\mathbf{\Gamma}^T \mathbf{V} \mathbf{\Gamma})^{-1/2}$ and $\mathbf{w}_{\max} = \mathbf{\Gamma} \mathbf{s}_{\max} = \mathbf{\Gamma} (\mathbf{\Gamma}^T \mathbf{V} \mathbf{\Gamma})^{-1/2} \mathbf{d}_{\max}$.

721

722 The first step in proving Proposition 4.1 is to incorporate $\mathcal{E}_{\Sigma_x}(\mathcal{B})$ into the algorithm. For nota-
723 tional convenience we shorten $\mathcal{E}_{\Sigma_x}(\mathcal{B})$ to \mathcal{E} when used as a subscript and set $\mathbf{U} = \Sigma_{xy} \Sigma_{xy}^T$. Since
724 $\mathcal{S}_{xy} \subseteq \mathcal{E}_{\Sigma_x}(\mathcal{B})$, we have $\mathbf{w}^T \mathbf{U} \mathbf{w} = \mathbf{w}^T \mathbf{P}_{\mathcal{E}} \mathbf{U} \mathbf{P}_{\mathcal{E}} \mathbf{w}$. We know from Proposition 2.2(a) that $\Sigma_x =$
725 $\mathbf{P}_{\mathcal{E}} \Sigma_x \mathbf{P}_{\mathcal{E}} + \mathbf{Q}_{\mathcal{E}} \Sigma_x \mathbf{Q}_{\mathcal{E}}$. Consequently we have $\mathbf{w}^T \Sigma_x \mathbf{W}_k = 0$ if and only if $\mathbf{w}^T \mathbf{P}_{\mathcal{E}} \Sigma_x \mathbf{P}_{\mathcal{E}} \mathbf{W}_k +$
726 $\mathbf{w}^T \mathbf{Q}_{\mathcal{E}} \Sigma_x \mathbf{Q}_{\mathcal{E}} \mathbf{W}_k = 0$. These considerations lead to the following equivalent statement of the
727 algorithm. For $k = 0, 1, \dots, m - 1$,

$$\mathbf{w}_{k+1} = \arg \max_{\mathbf{w}} \mathbf{w}^T \mathbf{P}_{\mathcal{E}} \mathbf{U} \mathbf{P}_{\mathcal{E}} \mathbf{w}, \text{ subject to} \quad (17)$$

$$\mathbf{w}^T \mathbf{P}_{\mathcal{E}} \Sigma_x \mathbf{P}_{\mathcal{E}} \mathbf{W}_k + \mathbf{w}^T \mathbf{Q}_{\mathcal{E}} \Sigma_x \mathbf{Q}_{\mathcal{E}} \mathbf{W}_k = 0 \quad (18)$$

$$\mathbf{w}^T \mathbf{P}_{\mathcal{E}} \mathbf{w} + \mathbf{w}^T \mathbf{Q}_{\mathcal{E}} \mathbf{w} = 1. \quad (19)$$

728 We next establish Proposition 4.1 by induction, starting with an analysis of (17) - (19) for $k = 0$.

729 *First direction vector \mathbf{w}_1 .* For the first vector \mathbf{w}_1 , only the length constraint (19) is active since
730 $\mathbf{w}_0 = 0$. It follows from Lemma 6.1 with $\mathbf{V} = \mathbf{I}_p$ and $\mathcal{T} = \mathcal{S}^{\perp}$ that

$$\mathbf{w}_1 = \mathbf{\Gamma} \ell_1(\mathbf{\Gamma}^T \mathbf{U} \mathbf{\Gamma}) = \ell_1(\mathbf{P}_{\mathcal{E}} \mathbf{U} \mathbf{P}_{\mathcal{E}}) = \ell_1(\mathbf{U}) \in \text{span}(\Sigma_x),$$

731 where $\mathbf{\Gamma}$ is a semi-orthogonal basis matrix for $\mathcal{E}_{\Sigma_x}(\mathcal{B})$. Clearly, $\mathbf{w}_1 \in \mathcal{S} \subseteq \mathcal{E}_{\Sigma_x}(\mathcal{B})$, so trivially
732 $\mathcal{W}_0 \subset \mathcal{W}_1 \subseteq \mathcal{E}_{\Sigma_x}(\mathcal{B})$ with equality if and only if $m = 1$.

733 *Second direction vector \mathbf{w}_2 .* Next, assume that $m \geq 2$ and consider the second vector \mathbf{w}_2 . In
734 that case $\mathcal{W}_1 \subset \mathcal{E}_{\Sigma_x}(\mathcal{B})$ and so the second addend on the left of (18) is 0. Consequently,

$$\mathbf{w}_2 = \arg \max_{\mathbf{w}} \mathbf{w}^T \mathbf{P}_{\mathcal{E}} \mathbf{U} \mathbf{P}_{\mathcal{E}} \mathbf{w}, \text{ subject to} \quad (20)$$

$$\mathbf{w}^T \mathbf{P}_{\mathcal{E}} \Sigma_x \mathbf{P}_{\mathcal{E}} \mathbf{w}_1 = 0 \quad (21)$$

$$\mathbf{w}^T \mathbf{P}_{\mathcal{E}} \mathbf{w} + \mathbf{w}^T \mathbf{Q}_{\mathcal{E}} \mathbf{w} = 1. \quad (22)$$

735 Condition (21) holds if and only if \mathbf{w} is orthogonal to $\mathbf{P}_\mathcal{E}\Sigma_x\mathbf{P}_\mathcal{E}\mathbf{w}_1$. Letting $\mathcal{E}_1 = \text{span}(\mathbf{P}_\mathcal{E}\Sigma_x\mathbf{P}_\mathcal{E}\mathbf{w}_1)$
736 for notational convenience, we require $\mathbf{w} \in \mathcal{E}_1^\perp$ which satisfies (21) by construction, leaving only
737 the length constraint. The algorithm can be restated as

$$\mathbf{w}_2 = \arg \max_{\mathbf{w} \in \mathcal{E}_1^\perp} \mathbf{w}^T \mathbf{P}_\mathcal{E} \mathbf{U} \mathbf{P}_\mathcal{E} \mathbf{w}, \text{ subject to } \mathbf{w}^T \mathbf{P}_\mathcal{E} \mathbf{w} + \mathbf{w}^T \mathbf{Q}_\mathcal{E} \mathbf{w} = 1.$$

738 Let $\mathcal{D}_1 = \mathcal{E}_{\Sigma_x}(\mathcal{B}) \setminus \mathcal{E}_1$, which is the part of $\mathcal{E}_{\Sigma_x}(\mathcal{B})$ that is orthogonal to \mathcal{E}_1 . Then $\mathbf{P}_{\mathcal{D}_1} + \mathbf{Q}_\mathcal{E} =$
739 $\mathbf{P}_\mathcal{E} - \mathbf{P}_{\mathcal{E}_1} + \mathbf{Q}_\mathcal{E} = \mathbf{Q}_{\mathcal{E}_1}$. Consequently, we can rewrite the constraint $\mathbf{w} \in \mathcal{E}_1^\perp$ as $\mathbf{w} \in \mathcal{D}_1 + \mathcal{E}_{\Sigma_x}^\perp(\mathcal{B})$,
740 where \mathcal{D}_1 and $\mathcal{E}_{\Sigma_x}^\perp(\mathcal{B})$ are orthogonal subspaces. Further, since $\mathbf{Q}_{\mathcal{E}_1}\mathbf{P}_\mathcal{E} = \mathbf{P}_{\mathcal{D}_1}$, it follows that
741 $\mathbf{P}_\mathcal{E}\mathbf{w} = \mathbf{P}_{\mathcal{D}_1}\mathbf{w}$ for $\mathbf{w} \in \mathcal{E}_1^\perp$ and we can restate the algorithm as

$$\mathbf{w}_2 = \arg \max_{\mathbf{w} \in C} \mathbf{w}^T \mathbf{P}_{\mathcal{D}_1} \mathbf{U} \mathbf{P}_{\mathcal{D}_1} \mathbf{w}$$

742 where $C = \{\mathbf{w} | \mathbf{w} \in \mathcal{D}_1 + \mathcal{E}_{\Sigma_x}^\perp(\mathcal{B}) \text{ and } \mathbf{w}^T \mathbf{P}_{\mathcal{D}_1} \mathbf{w} + \mathbf{w}^T \mathbf{Q}_\mathcal{E} \mathbf{w} = 1\}$. Let Γ_1 be a semi-orthogonal
743 basis matrix for \mathcal{D}_1 . It follows from Lemma 6.1 with $\mathbf{V} = \mathbf{I}_p$, $\mathcal{S} = \mathcal{D}_1$ and $\mathcal{T} = \mathcal{E}_{\Sigma_x}^\perp(\mathcal{B})$ that

$$\mathbf{w}_2 = \Gamma_1 \ell_1(\Gamma_1^T \mathbf{U} \Gamma_1) = \ell_1(\mathbf{P}_{\mathcal{D}_1} \mathbf{U} \mathbf{P}_{\mathcal{D}_1}) = \ell_1(\mathbf{Q}_{\mathcal{E}_1} \mathbf{U} \mathbf{Q}_{\mathcal{E}_1}) \in \text{span}(\Sigma_x).$$

744 In sum, $\mathbf{w}_1 \in \mathcal{E}_{\Sigma_x}(\mathcal{B})$, $\mathbf{w}_2 \in \mathcal{D}_1 = \mathcal{E}_{\Sigma_x}(\mathcal{B}) \setminus \mathcal{E}_1 \subset \mathcal{E}_{\Sigma_x}(\mathcal{B})$ and \mathbf{w}_1 and \mathbf{w}_2 are linearly
745 independent. Consequently, we have shown that $\mathcal{W}_0 \subset \mathcal{W}_1 \subset \mathcal{W}_2 \subseteq \mathcal{E}_{\Sigma_x}(\mathcal{B})$, with equality if and
746 only if $m = 2$.

747 $(q + 1)$ -st direction vector \mathbf{w}_{q+1} , $q < m$. The reasoning here parallels that for \mathbf{w}_2 and is
748 omitted. The process will continue until $q = m$, at which point $\mathcal{W}_m = \mathcal{E}_{\Sigma_x}(\mathcal{B})$ and \mathcal{D}_m is the
749 origin; consequently the process must stop with no further change.

750 **Proposition 4.2.** The proof of this proposition makes use of the following two lemmas.

751 **Lemma 6.2** Suppose that $\mathbf{A} \in \mathbb{R}^{t \times t}$ is non-singular and that the column-partitioned matrix $(\mathbf{O}, \mathbf{O}_0) \in$
752 $\mathbb{R}^{t \times t}$ is orthogonal. Then $|\mathbf{O}_0^T \mathbf{A} \mathbf{O}_0| = |\mathbf{A}| \times |\mathbf{O}^T \mathbf{A}^{-1} \mathbf{O}|$.

753 PROOF. Define the $t \times t$ matrix

$$\mathbf{K} = \begin{pmatrix} \mathbf{I}_d, \mathbf{O}^T \mathbf{A} \mathbf{O}_0 \\ 0, \mathbf{O}_0^T \mathbf{A} \mathbf{O}_0 \end{pmatrix}.$$

754 Since $(\mathbf{O}, \mathbf{O}_0)$ is an orthogonal matrix,

$$\begin{aligned} |\mathbf{O}_0^T \mathbf{A} \mathbf{O}_0| &= |(\mathbf{O}, \mathbf{O}_0) \mathbf{K} (\mathbf{O}, \mathbf{O}_0)^T| = |\mathbf{O} \mathbf{O}^T + \mathbf{O} \mathbf{O}^T \mathbf{A} \mathbf{O}_0 \mathbf{O}_0^T + \mathbf{O}_0 \mathbf{O}_0^T \mathbf{A} \mathbf{O}_0 \mathbf{O}_0^T| \\ &= |\mathbf{A} - (\mathbf{A} - \mathbf{I}_t) \mathbf{O} \mathbf{O}^T| = |\mathbf{A}| |\mathbf{I}_d - \mathbf{O}^T (\mathbf{I}_t - \mathbf{A}^{-1}) \mathbf{O}| \\ &= |\mathbf{A}| |\mathbf{O}^T \mathbf{A}^{-1} \mathbf{O}|. \end{aligned}$$

755 **Lemma 6.3** Let $\mathbf{O} = (\mathbf{O}_1, \mathbf{O}_2) \in \mathbb{R}^{t \times t}$ be a column partitioned orthogonal matrix and let $\mathbf{A} \in$
756 $\mathbb{R}^{t \times t}$ be symmetric and positive definite. Then $|\mathbf{A}| \leq |\mathbf{O}_1^T \mathbf{A} \mathbf{O}_1| \times |\mathbf{O}_2^T \mathbf{A} \mathbf{O}_2|$ with equality if and
757 only if $\text{span}(\mathbf{O}_1)$ reduces \mathbf{A} .

758 PROOF.

$$\begin{aligned} |\mathbf{A}| &= |\mathbf{O}^T \mathbf{A} \mathbf{O}| = \begin{vmatrix} \mathbf{O}_1^T \mathbf{A} \mathbf{O}_1 & \mathbf{O}_1^T \mathbf{A} \mathbf{O}_2 \\ \mathbf{O}_2^T \mathbf{A} \mathbf{O}_1 & \mathbf{O}_2^T \mathbf{A} \mathbf{O}_2 \end{vmatrix} \\ &= |\mathbf{O}_1^T \mathbf{A} \mathbf{O}_1| \times |\mathbf{O}_2^T \mathbf{A} \mathbf{O}_2 - \mathbf{O}_2^T \mathbf{A} \mathbf{O}_1 (\mathbf{O}_1^T \mathbf{A} \mathbf{O}_1)^{-1} \mathbf{O}_1^T \mathbf{A} \mathbf{O}_2| \\ &\leq |\mathbf{O}_1^T \mathbf{A} \mathbf{O}_1| \times |\mathbf{O}_2^T \mathbf{A} \mathbf{O}_2|. \end{aligned}$$

759 To prove Proposition 4.2, let \mathbf{G} be a semi-orthogonal basis matrix for \mathcal{T} and let $(\mathbf{G}, \mathbf{G}_0)$ be
760 orthogonal. Additionally, to simplify notation let $\mathbf{M} = \Sigma_{\mathbf{x}} - \Sigma_{\mathbf{x}\mathbf{y}} \Sigma_{\mathbf{y}}^{-1} \Sigma_{\mathbf{x}\mathbf{y}}^T$ and $\mathbf{U} = \Sigma_{\mathbf{x}\mathbf{y}} \Sigma_{\mathbf{y}}^{-1} \Sigma_{\mathbf{x}\mathbf{y}}^T$,
761 so that $\mathcal{S}_{\mathbf{x}\mathbf{y}} = \text{span}(\mathbf{U})$. Then

$$|\mathbf{P}_{\mathcal{T}} \mathbf{M} \mathbf{P}_{\mathcal{T}}|_0 = \left| (\mathbf{G}, \mathbf{G}_0) \begin{pmatrix} \mathbf{G}^T \mathbf{M} \mathbf{G} & 0 \\ 0 & 0 \end{pmatrix} (\mathbf{G}, \mathbf{G}_0)^T \right|_0 = |\mathbf{G}^T \mathbf{M} \mathbf{G}|.$$

762 Consequently, we can work in terms of bases without loss of generality. Now,

$$\begin{aligned}
\log |\mathbf{G}^T \mathbf{M} \mathbf{G}| + \log |\mathbf{G}_0^T (\mathbf{M} + \mathbf{U}) \mathbf{G}_0| &= \log |\mathbf{G}^T \mathbf{M} \mathbf{G}| + \log |\mathbf{G}_0^T \mathbf{M} \mathbf{G}_0 + \mathbf{G}_0^T \mathbf{U} \mathbf{G}_0| \\
&\geq \log |\mathbf{G}^T \mathbf{M} \mathbf{G}| + \log |\mathbf{G}_0^T \mathbf{M} \mathbf{G}_0| \\
&\geq \log |\mathbf{M}|,
\end{aligned}$$

763 where the second inequality follows from Lemma 6.3. To achieve the lower bound, the second
764 inequality requires that $\text{span}(\mathbf{G})$ reduce \mathbf{M} (cf. Proposition 2.2), while the first inequality requires
765 that $\text{span}(\mathbf{U}) \subseteq \text{span}(\mathbf{G})$. The first representation for $\mathbf{\Gamma}$ follows since m is the dimension of
766 the smallest subspace that satisfies these two properties. The second representation for $\mathbf{\Gamma}$ follows
767 immediately from Lemma 6.2.

768 **Proposition 4.3.** The justification of this proposition involves application of Shapiro's (1986)
769 results on the asymptotic behavior of overparameterized structural models. The shifted objective
770 function $G(\mathbf{S}_c, \mathbf{\Sigma}_c) = F(\mathbf{S}_c, \mathbf{\Sigma}_c) - F(\mathbf{S}_c, \mathbf{S}_c)$, is non-zero, twice continuously differentiable in
771 \mathbf{S}_c and $\mathbf{\Sigma}_c$ and is equal to 0 if and only if $\mathbf{\Sigma}_c = \mathbf{S}_c$. Additionally, $\sqrt{n}(\text{vech}(\mathbf{S}_c) - \text{vech}(\mathbf{\Sigma}_c))$
772 is asymptotically normal, where 'vech' denotes the vector-half operator. These conditions plus
773 Proposition 4.2 and a some minor technical restrictions enable us to apply Shapiro's Propositions
774 3.1 and 4.1, from which the conclusions can be shown to follow.

775 **Proposition 4.4.** The derivation of the results in this proposition is rather long so here we give
776 only a sketch of the main ideas. We assume without loss of generality that $\boldsymbol{\mu}_x = 0$. Let $\text{vec} : \mathbb{R}^{p \times q} \rightarrow \mathbb{R}^{pq}$ denote the operator that maps a matrix to a vector by stacking its columns and let
777 $\text{vech} : \mathbb{R}^{p \times p} \rightarrow \mathbb{R}^{p(p+1)/2}$ denote the vector-half operator that maps a symmetric matrix to a vector
778 by stacking the unique elements of each column on and below the diagonal. The operators vec
779 and vech are related through the expansion matrix $\mathbf{E}_p \in \mathbb{R}^{p^2 \times p(p+1)/2}$ and the contraction matrix
780 $\mathbf{C}_p \in \mathbb{R}^{p(p+1)/2 \times p^2}$: For any symmetric matrix $\mathbf{A} \in \mathbb{R}^{p \times p}$, $\text{vech}(\mathbf{A}) = \mathbf{C}_p \text{vec}(\mathbf{A})$ and $\text{vec}(\mathbf{A}) = \mathbf{E}_p \text{vech}(\mathbf{A})$.

783 The multivariate normal density for the concatenate variable \mathbf{c} can be represented uniquely
784 as the product of the conditional normal density of $\mathbf{y}|\mathbf{x}$ and the marginal normal density of \mathbf{x} :
785 $\mathbf{y}|\mathbf{x} \sim N_r(\boldsymbol{\mu} + \boldsymbol{\beta}^T \mathbf{x}, \mathbf{\Sigma}_{\mathbf{y}|\mathbf{x}})$ and $\mathbf{x} \sim N(0, \mathbf{\Sigma}_x)$. The envelope model is then introduced by setting

786 $\beta = \Gamma\alpha$ and $\Sigma_{\mathbf{x}} = \Gamma\Omega\Gamma + \Gamma_0\Omega_0\Gamma_0$. The six parameters of the envelope model are then

$$\begin{aligned}\phi &= \{\boldsymbol{\mu}^T, \text{vech}^T(\Sigma_{\mathbf{y}|\mathbf{x}}), \text{vec}^T(\boldsymbol{\alpha}), \text{vec}^T(\Gamma), \text{vech}^T(\Omega), \text{vech}^T(\Omega_0)\}^T \\ &\equiv (\phi_1^T, \phi_2^T, \phi_3^T, \phi_4^T, \phi_5^T, \phi_6^T)^T,\end{aligned}$$

787 and the estimable functions under the envelope model correspond to the parameters in the uncon-
788 strained normal model:

$$h(\phi) = \{\boldsymbol{\mu}^T, \text{vech}^T(\Sigma_{\mathbf{y}|\mathbf{x}}), \text{vec}^T(\beta), \text{vec}^T(\Sigma_{\mathbf{x}})\}^T \equiv (h_1^T(\phi), h_2^T(\phi), h_3^T(\phi), h_4^T(\phi))^T.$$

789 The asymptotic covariance of $h(\hat{\phi})$ can then be expressed as $\text{avar}[\sqrt{n}h(\hat{\phi})] = \mathbf{H}(\mathbf{H}^T\mathbf{J}\mathbf{H})^\dagger\mathbf{H}^T$,
790 where $\mathbf{H} = (\partial h_i/\partial \phi_j)_{i=1,\dots,4,j=1,\dots,6}$ is the gradient matrix, \mathbf{J} is the Fisher information matrix for
791 the unconstrained normal model and \dagger denotes the Moore-Penrose generalized inverse. Partition-
792 ing \mathbf{H} on its row blocks for corresponding to $(h_1^T(\phi), h_2^T(\phi))^T$ and $(h_3^T(\phi), h_4^T(\phi))^T$, and on its
793 column blocks for $(\phi_1^T, \phi_2^T)^T$ and $(\phi_3^T, \dots, \phi_6^T)^T$, we find that

$$\mathbf{H} = \begin{pmatrix} \mathbf{I}_{r+r(r+1)/2} & 0 \\ 0 & \mathbf{H}_{22} \end{pmatrix}$$

794 where

$$\mathbf{H}_{22} = \begin{pmatrix} \mathbf{I}_r \otimes \Gamma & \boldsymbol{\alpha}^T \otimes \mathbf{I}_p & 0 & 0 \\ 0 & 2\mathbf{C}_p(\Gamma\Omega \otimes \mathbf{I}_p - \Gamma \otimes \Gamma_0\Omega_0\Gamma_0^T) & \mathbf{C}_p(\Gamma \otimes \Gamma)\mathbf{E}_m & \mathbf{C}_p(\Gamma_0 \otimes \Gamma_0)\mathbf{E}_{p-m} \end{pmatrix}.$$

795 The Fisher information \mathbf{J} is a block diagonal matrix with lower right block \mathbf{J}_{22} for $(h_3^T(\phi), h_4^T(\phi))^T$
796 being

$$\mathbf{J}_{22} = \begin{pmatrix} \Sigma_{\mathbf{y}|\mathbf{x}}^{-1} \otimes \Sigma_{\mathbf{x}} & 0 \\ 0 & \frac{1}{2}\mathbf{E}_p^T(\Sigma_{\mathbf{x}}^{-1} \otimes \Sigma_{\mathbf{x}}^{-1})\mathbf{E}_p \end{pmatrix}.$$

797 It follows that $\text{avar}[\sqrt{n}\text{vec}(\hat{\beta})]$ it is then the upper left $rp \times rp$ block of $\mathbf{H}_{22}(\mathbf{H}_{22}^T\mathbf{J}_{22}\mathbf{H}_{22})^\dagger\mathbf{H}_{22}$.
798 The matrices \mathbf{H}_{22} and \mathbf{J}_{22} are of the same algebraic form as those encountered by CLC and so the
799 rest of the derivation parallels closely the steps in their analysis.

800 **Corollary 4.1.** In this corollary we have $\Sigma_{\mathbf{x}} = \sigma_{\mathbf{x}}^2 \mathbf{I}_p$ and consequently $\mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B}) = \mathcal{B}$. We can
801 therefore define $\Gamma = \beta(\beta^T \beta)^{-1/2}$ and $\alpha = (\beta^T \beta)^{1/2}$. Then $\mathbf{M} = (\beta^T \beta)^{1/2} \Sigma_{\mathbf{y}|\mathbf{x}}^{-1} (\beta^T \beta)^{1/2} \otimes$
802 $\mathbf{I}_{p-m} \sigma_{\mathbf{x}}^2$, and $(\alpha^T \otimes \Gamma_0) \mathbf{M}^{-1} (\alpha \otimes \Gamma_0^T) = \Sigma_{\mathbf{y}|\mathbf{x}} \otimes \Gamma_0 \Gamma_0^T \sigma_{\mathbf{x}}^{-2}$. The conclusion then follows by
803 adding $\Sigma_{\mathbf{y}|\mathbf{x}} \otimes \Gamma \Gamma^T \sigma_{\mathbf{x}}^{-2}$ and $\Sigma_{\mathbf{y}|\mathbf{x}} \otimes \Gamma_0 \Gamma_0^T \sigma_{\mathbf{x}}^{-2}$.

804 **Corollary 4.2.** The conclusion follows algebraically with $\Omega = \omega \mathbf{I}_m$, $\Omega_0 = \omega_0 \mathbf{I}_{p-m}$ and $r = 1$.
805 Here we give a few intermediate quantities: Let $T = \omega/\omega_0 + \omega_0/\omega - 2 = (\omega_0/\omega)(1 - \omega/\omega_0)^2$.
806 Then $\mathbf{M}^{-1} = (T \mathbf{I}_m + \alpha \alpha^T \omega_0 / \sigma_{\mathbf{y}|\mathbf{x}})^{-1} \otimes \mathbf{I}_{p-m}$, and $(\alpha^T \otimes \Gamma_0) \mathbf{M}^{-1} (\alpha \otimes \Gamma_0^T) = \alpha^T (T \mathbf{I}_m +$
807 $\alpha \alpha^T \omega_0 / \sigma_{\mathbf{y}|\mathbf{x}})^{-1} \alpha \otimes \Gamma_0 \Gamma_0^T$. Consequently,

$$\begin{aligned} \text{trace}\{\text{avar}(\sqrt{n}\hat{\beta})\} - \text{trace}\{\text{avar}(\sqrt{n}\hat{\beta}_{\Gamma})\} &= \text{trace}\{(\alpha^T \otimes \Gamma_0) \mathbf{M}^{-1} (\alpha \otimes \Gamma_0^T)\} \\ &= \frac{\sigma_{\mathbf{y}|\mathbf{x}}^2}{\omega_0} \times \frac{\tau^2(p-m)}{\tau^2 + (1 - \omega/\omega_0)^2}. \end{aligned}$$

808 The conclusion follows since

$$\text{trace}\{\text{avar}(\sqrt{n}\hat{\beta}_{\text{OLS}})\} - \text{trace}\{\text{avar}(\sqrt{n}\hat{\beta}_{\Gamma})\} = \frac{\sigma_{\mathbf{y}|\mathbf{x}}^2(p-m)}{\omega_0}.$$

809 **Proposition 4.5.** Full details for this proposition are rather lengthy, so here we only state key
810 steps. Without loss of generality we assume that \mathbf{x} and y have mean zero. We need to find the
811 expansion for $\sqrt{n}(\hat{\beta}_{\text{PLS}} - \beta)$ where $\hat{\beta}_{\text{PLS}} = \hat{\sigma}_{\mathbf{x}\mathbf{y}} \|\hat{\sigma}_{\mathbf{x}\mathbf{y}}\|^2 (\hat{\sigma}_{\mathbf{x}\mathbf{y}}^T \hat{\Sigma}_{\mathbf{x}} \hat{\sigma}_{\mathbf{x}\mathbf{y}})^{-1}$. We first expand the
812 factors $\hat{\sigma}_{\mathbf{x}\mathbf{y}} \|\hat{\sigma}_{\mathbf{x}\mathbf{y}}\|^2$ and $(\hat{\sigma}_{\mathbf{x}\mathbf{y}}^T \hat{\Sigma}_{\mathbf{x}} \hat{\sigma}_{\mathbf{x}\mathbf{y}})^{-1}$, leading to

$$\begin{aligned} \sqrt{n}(\hat{\sigma}_{\mathbf{x}\mathbf{y}} \|\hat{\sigma}_{\mathbf{x}\mathbf{y}}\|^2 - \sigma_{\mathbf{x}\mathbf{y}} \|\sigma_{\mathbf{x}\mathbf{y}}\|^2) &= \|\sigma_{\mathbf{x}\mathbf{y}}\| \{ \mathbf{I}_p + 2\mathbf{P}_{\Gamma} \} n^{-\frac{1}{2}} \sum_{i=1}^n (\mathbf{x}_i y_i - \sigma_{\mathbf{x}\mathbf{y}}) + O_p(n^{-1/2}) \\ \sqrt{n}\{(\hat{\sigma}_{\mathbf{x}\mathbf{y}}^T \hat{\Sigma}_{\mathbf{x}} \hat{\sigma}_{\mathbf{x}\mathbf{y}})^{-1} - (\sigma_{\mathbf{x}\mathbf{y}}^T \Sigma_{\mathbf{x}} \sigma_{\mathbf{x}\mathbf{y}})^{-1}\} &= -\sqrt{n}(\sigma_{\mathbf{x}\mathbf{y}}^T \Sigma_{\mathbf{x}} \sigma_{\mathbf{x}\mathbf{y}})^{-2} \sigma_{\mathbf{x}\mathbf{y}}^T (\hat{\Sigma}_{\mathbf{x}} - \Sigma_{\mathbf{x}}) \sigma_{\mathbf{x}\mathbf{y}} \\ &\quad - 2\sqrt{n}(\sigma_{\mathbf{x}\mathbf{y}}^T \Sigma_{\mathbf{x}} \sigma_{\mathbf{x}\mathbf{y}})^{-2} \sigma_{\mathbf{x}\mathbf{y}}^T \Sigma_{\mathbf{x}} (\hat{\sigma}_{\mathbf{x}\mathbf{y}} - \sigma_{\mathbf{x}\mathbf{y}}) + O_p(n^{-1/2}) \end{aligned}$$

813 Substituting these into $\hat{\beta}_{\text{PLS}}$ we obtain

$$\begin{aligned} \sqrt{n}(\hat{\beta}_{\text{PLS}} - \beta) &= \{(\Gamma^T \Sigma_{\mathbf{x}} \Gamma)^{-1} (\mathbf{I}_p + 2\mathbf{P}_{\Gamma}) - 2(\Gamma^T \Sigma_{\mathbf{x}} \Gamma)^{-2} \mathbf{P}_{\Gamma} \Sigma_{\mathbf{x}}\} \sqrt{n}(\hat{\sigma}_{\mathbf{x}\mathbf{y}} - \sigma_{\mathbf{x}\mathbf{y}}) \\ &\quad - (\Gamma^T \Sigma_{\mathbf{x}} \Gamma)^{-2} \mathbf{P}_{\Gamma} \sqrt{n}(\hat{\Sigma}_{\mathbf{x}} - \Sigma_{\mathbf{x}}) \sigma_{\mathbf{x}\mathbf{y}} + O_p(n^{-1/2}). \end{aligned}$$

814 Substituting the expansions

$$\begin{aligned}\sqrt{n}(\widehat{\sigma}_{xy} - \sigma_{xy}) &= n^{-\frac{1}{2}} \sum_{i=1}^n (\mathbf{x}_i y_i - \sigma_{xy}) + O_p(n^{-\frac{1}{2}}), \\ \sqrt{n}(\widehat{\Sigma}_{\mathbf{x}} - \Sigma_{\mathbf{x}}) &= n^{-\frac{1}{2}} \sum_{i=1}^n (\mathbf{x}_i \mathbf{x}_i^T - \Sigma_{\mathbf{x}}) + O_p(n^{-\frac{1}{2}}).\end{aligned}$$

815 and simplifying leads to the stated results.

816 **Appendix B: Model reduction under symmetry**

817 The conditions of Section 2.1 describe a setting in which we expect PLS and envelope estimation to
 818 result in improved prediction. However, a subspace \mathcal{S} that satisfies those conditions is not invariant
 819 or equivariant under all linear transformations of \mathbf{x} . Similarly, $\mathcal{E}_{\Sigma_{\mathbf{x}}}(\mathcal{B})$ does not transform equiv-
 820 ariantly for all linear transformations of \mathbf{x} , although it does so for symmetric linear transformations
 821 that commute with $\Sigma_{\mathbf{x}}$ (CLC, Prop. 2.4). This raises a general question about the kinds of regres-
 822 sions that are logically amenable to reduction of \mathbf{x} via envelopes. We address this by introducing a
 823 group of transformations, first giving a little background on this approach generally.

824 A parametric inference problem related with parameter θ may often have some symmetry prop-
 825 erty imposed or associated with the corresponding model. Such structure can be formalized by
 826 introducing a group G of transformations acting upon the parameter space Θ . When θ is trans-
 827 formed by the group and the observations are transformed accordingly, one should get equivalent
 828 results from the statistical analysis. Now fix a point θ_0 in the parameter space Θ . An orbit in this
 829 space under G is the set of points of the form $g\theta_0$ as g varies over the group G . The different orbits
 830 are disjoint, and θ_0 can be replaced by any parameter on the orbit. Any set in Θ which is an orbit
 831 of G or can be written as a union of orbits, is an invariant set under G in Θ , and conversely, all
 832 invariant sets can be written in this way. When considering a model reduction that takes the form
 833 of a reduction of the parameter space Θ , the parts of Θ that are essential for the inference sought
 834 should be retained, but irrelevant parts should be left out. If there is a group G acting upon the
 835 parameter space, any model reduction should be to an orbit or to a set of orbits of G . This criterion
 836 ensures that G also can be seen as a group acting upon the new parameter space.

837 To apply these ideas in the context of PLS and envelopes, consider the random \mathbf{x} regression

838 model (1) with centered predictors. Then the regression vector β can always be represented as
839 $\beta = \sum_{i=1}^p \ell_i \gamma_i^T$ for some vectors $\gamma_i \in \mathbb{R}^r$, where the ℓ_i 's are eigenvectors of Σ_x . Now introduce
840 the group G consisting of combinations of the following transformations: (1) rotations in predictor
841 space and hence of ℓ_1, \dots, ℓ_p , and (2) separate linear transformations of the γ_i , i.e., $\gamma_i \rightarrow \mathbf{A}_i \gamma_i$
842 with $\det(\mathbf{A}_i) \neq 0$. For the group acting on a single γ -vector by $\gamma \rightarrow \mathbf{A} \gamma$ ($\det(\mathbf{A}) \neq 0$), there
843 are two orbits: $\gamma = \mathbf{0}$ and $\{\gamma : \gamma \neq \mathbf{0}\}$. From this it follows that the orbits of G are indexed
844 by m and are given by $\beta = \sum_{i=1}^m \ell_i \gamma_i^T$ with all $\gamma_i \neq \mathbf{0}$. Note again that it is the number m of
845 terms which characterizes this model. This is an alternative way to characterize the projection of β
846 into the envelope space of dimension m , a fact which again can be proved from Proposition 2.2 (c).
847 This characterization was used to do Bayesian estimation/ nearly best equivariant estimation under
848 G in Helland et al (2012). Most importantly, the result here suggests that PLS/envelope approach
849 to linear regression may be most effective when the predictors are standardized in some way or are
850 dimensionally homogenous, as is the case in chemometrics applications when the predictors are
851 spectral intensities at selected wave lengths.

852 **Appendix C: Background on Grassmann optimization**

853 In this appendix we give a little background on Grassmann optimization, mainly to aid intuition. The
854 theoretical basis for the basic algorithm discussed here comes primarily from Liu, et al., (2004); see
855 also Edelman, et al., (1998) and the documentation that comes with Lippert's MATLAB package
856 *sg_min* 2.4.1 (<http://web.mit.edu/~ripper/www/sgmin.html>).

857 Perhaps the most common type of optimization algorithm is based on additively updating a
858 starting value, as in Gauss-Newton iteration. However, additive updates are not generally useful
859 for Grassmann optimization of an objective function $L(\mathbf{G})$, $\mathbf{G} \in \mathbb{R}^{p \times u}$, since additively adjusting
860 an orthogonal starting basis will not result in an appropriate update. Let $\mathbf{W}_i = (\mathbf{G}_i, \mathbf{G}_{i,0})$ be an
861 orthogonal basis for \mathbb{R}^p at the i -th iteration, where \mathbf{G}_i is the current approximation of the optimum
862 value and the starting basis is indicated with $i = 1$. A basic Grassmann algorithm proceeds by
863 orthogonally adjusting \mathbf{W}_i : $\mathbf{W}_{i+1} = \mathbf{W}_i \mathbf{O}_{i+1}$, $i = 1, 2, \dots$, continuing until a stopping criterion
864 is met. The orthogonal matrix \mathbf{O}_{i+1} for the $(i + 1)$ -st iteration depends on the first derivative
865 $\mathbf{B}_i = \{\nabla L(\mathbf{G})\}^T \mathbf{G}_0$ of the objective function evaluated at \mathbf{W}_i and taken on the manifold. It has

866 the specific form $\mathbf{O}_{i+1} = \exp\{\delta_i \mathbf{A}(\mathbf{B}_i)\}$, where $\exp(\cdot)$ denotes the matrix exponential, δ_i is the
 867 step size for the i -th iteration, and $\mathbf{A}(\mathbf{B}_i)$ is the skew-symmetric matrix

$$\mathbf{A}(\mathbf{B}) = \begin{pmatrix} 0_{u \times u} & \mathbf{B}_{u \times (p-u)} \\ -\mathbf{B}_{(p-u) \times u}^T & 0_{(p-u) \times (p-u)} \end{pmatrix} \in \mathbb{R}^{p \times p}.$$

868 There are a variety of algorithms for Grassmann optimization available, most going well beyond
 869 the basic algorithm described here. For example, Lippert’s *sg_min* algorithm uses first and second
 870 derivatives of the objective function.

871 To illustrate the behavior of Lippert’s algorithm, we give an example on the usage of *sg_min*
 872 2.4.1. Suppose we want to perform the minimization in (14). The derivative of $L(\mathbf{G})$ is $dL(\mathbf{G})/d\mathbf{G} =$
 873 $2(\mathbf{S}_x - \mathbf{S}_{xz}\mathbf{S}_{xz}^T)\mathbf{G}\{\mathbf{G}^T(\mathbf{S}_x - \mathbf{S}_{xz}\mathbf{S}_{xz}^T)\mathbf{G}\}^{-1} + 2\mathbf{S}_x^{-1}\mathbf{G}(\mathbf{G}^T\mathbf{S}_x^{-1}\mathbf{G})^{-1}$. We define two MATLAB
 874 functions `F.m` and `dF.m` containing the objective function and its derivative. Then $\hat{\mathbf{G}}$ can be ob-
 875 tained by

```
876 [Lmin Ghat] = sg_min(Ginit)
```

877 where `Ginit` is a p by u full rank matrix containing the starting value, `Lmin` is the minimized
 878 $L(\mathbf{G})$ and `Ghat` returns $\hat{\mathbf{G}}$, the orthogonal basis of the subspace that minimizes $L(\mathbf{G})$. Ran-
 879 dom starting values should be avoided because it makes the optimization process very likely to
 880 get trapped in local minima. By Small et al. (2000), using any root- n consistent estimator as the
 881 starting value will give an estimator that is asymptotically equivalent to the maximum likelihood
 882 estimator.

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